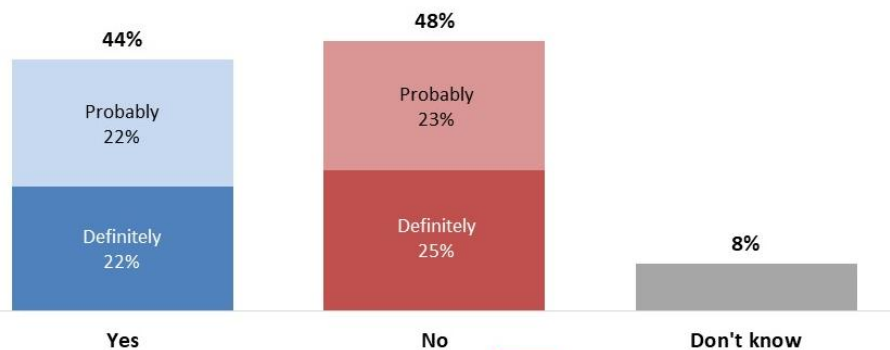


To: Interested Parties
From: Ruth Bernstein, EMC Research
Date: September 27, 2017
Re: Findings from San Francisco voter survey

The following is a summary of selected results from a recent online survey of San Francisco voters regarding opinions on potential measures that may be on the San Francisco ballot next year.

Support for a fee on businesses that replace jobs with automation falls short of a majority. Total support for a potential measure to impose this fee on businesses and use the revenue to create a dedicated fund for education, retraining, and investments in new industries is at 44% among San Francisco voters today, with only 22% who say they would definitely vote for the measure. In contrast, 48% of voters say they would definitely or probably vote against it.

Shall the city impose a fee on businesses that replace jobs with automation solutions such as robots in the amount equal to what the businesses would have paid the city in taxes for employees if they hadn't been replaced, and use the revenue to create a dedicated fund for education, retraining and targeted investments in new industries?



SAN FRANCISCO SURVEY

- **Support is even lower among voters who are likely to vote in the June, 2018 Primary Election.** Opposition to the measure among likely primary voters is above a majority with 51% saying they will probably or definitely vote against it.

The San Francisco survey is conducted by EMC Research 3 to 4 times per year. This iteration was conducted August 28th – September 7th, 2017 among 604 registered voters in San Francisco. A random selection of voters was invited to participate by email with a link to a web based survey. The survey was offered in English, Spanish and Chinese.