



***The San Francisco Survey
Number 20
January 2020***

About the San Francisco Survey



- The San Francisco Survey is a project of the Committee on Jobs, conducted by EMC Research. Our goals are to develop an ongoing tool to gauge public opinion and to help inform elected officials and interested parties of the public's views on policy issues. The San Francisco Survey uses an open and transparent platform and will release the results of each of the surveys it conducts.
- In addition to providing survey results, the San Francisco Survey will release demographic and voter data on a regular basis to help inform policy discussions in San Francisco.

Methodology



- Web Survey of San Francisco Voters offered in English, Chinese, and Spanish
- Demographics closely match the demographics of the registered voters in the city

	Date	# of Interviews
Survey I*	September 10-16, 2013	553
Survey II*	November 4-7, 2013	631
Survey III*	February 11-17, 2014	616
Survey IV*	April 30 – May 6, 2014	582
Survey V	August 4 – 12, 2014	622
Survey VI	September 2 – 7, 2014	646
Survey VII	February 9-16, 2015	687
Survey VIII	April 27-May 1, 2015	710
Survey IX	August 27- Sept 3, 2015	844
Survey X	October 21-27, 2015	565
Survey XI	February 17-22, 2016	886
Survey XII	September 6-11, 2016	644
Survey XIII	January 31- February 8, 2017	631
Survey XIV	August 28-September 7, 2017	604
Survey XV	December 27,2017-January 3, 2018	773
Survey XVI	April 24-May 1, 2018	745
Survey XVII	August 27-September 4, 2018	830
Survey XVIII	April 4-14, 2019	669
Survey XIX	August 28 – September 4, 2019	702
Survey XX	January 22 – 27, 2020	680

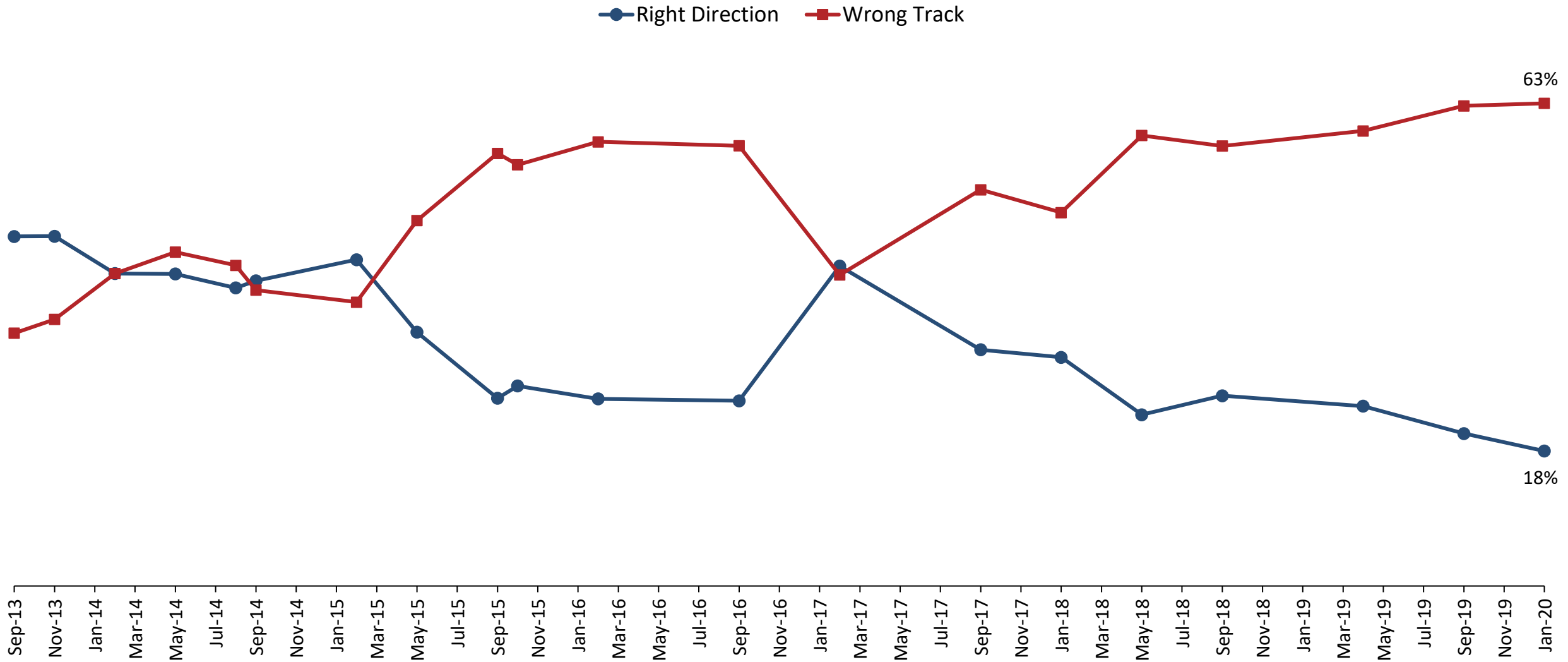
Please note that due to rounding, percentages may not add up to exactly 100%

*Surveys only offered in English and Chinese.



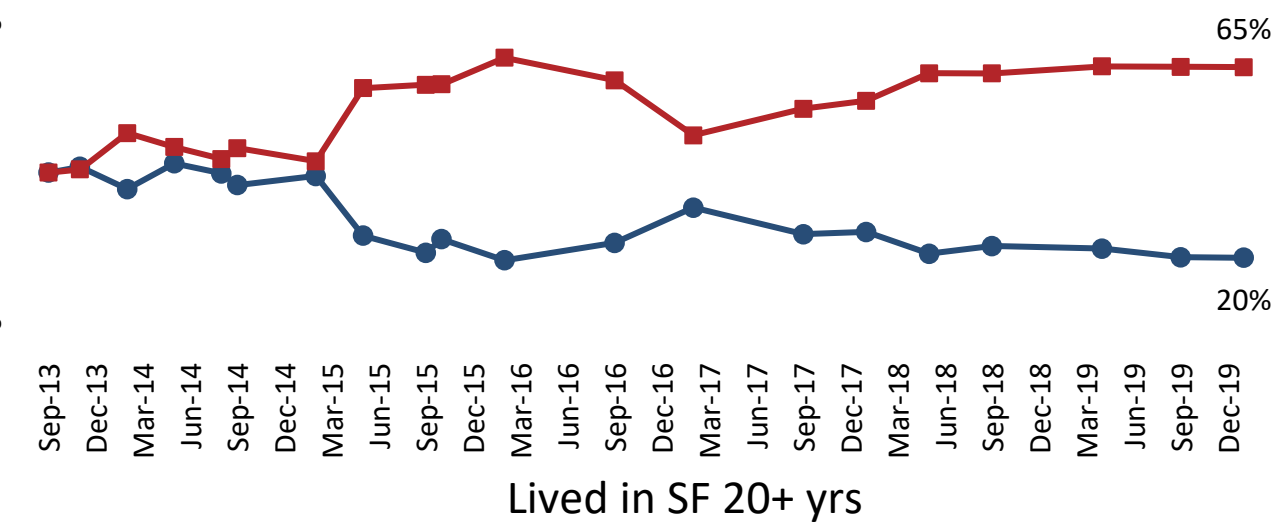
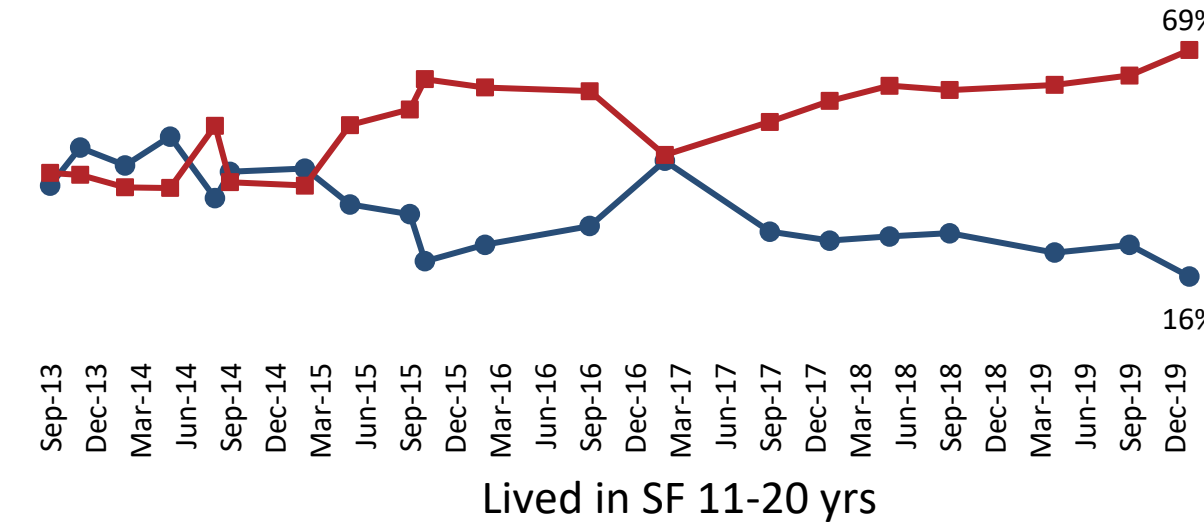
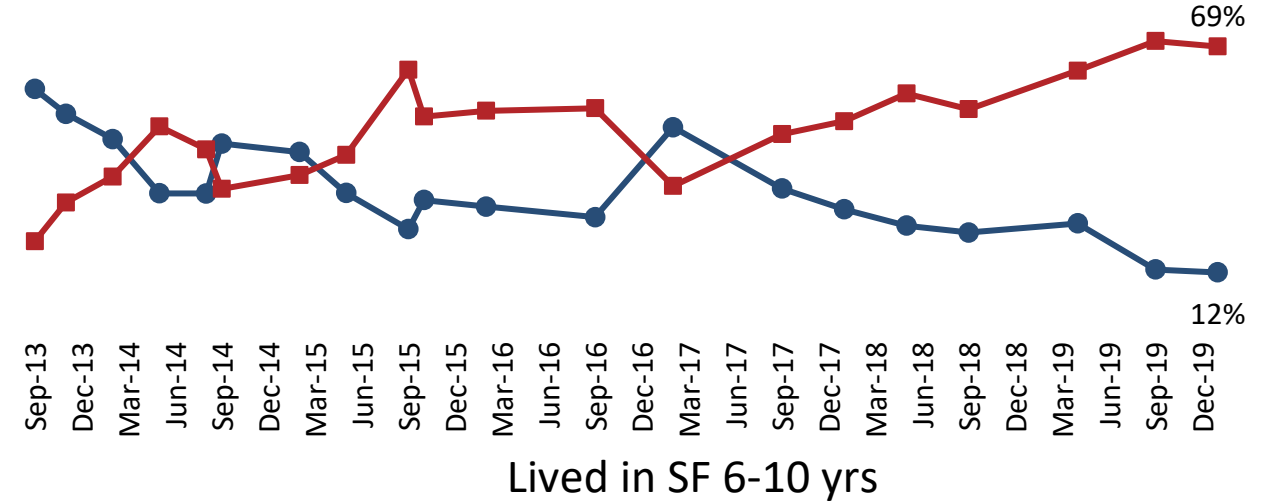
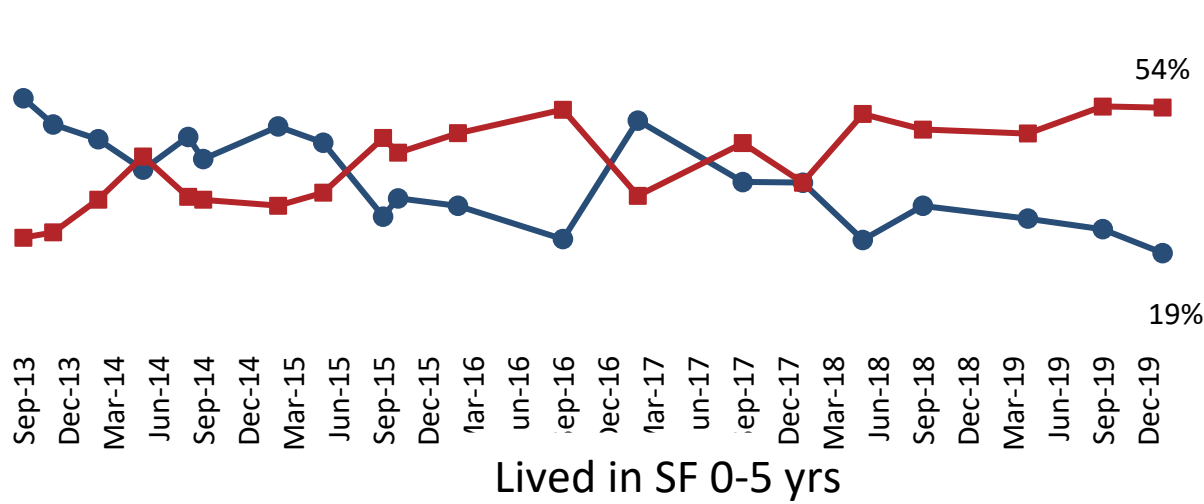
General Attitudes About SF

Right Direction/Wrong Track



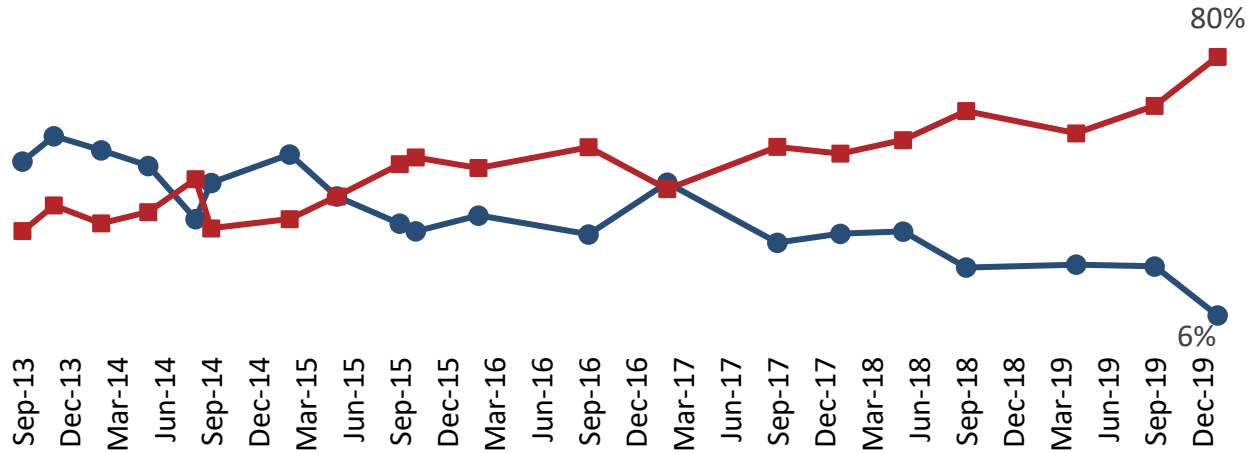
Q3. Do you think things in San Francisco are generally going in the right direction, or do you feel that things are pretty seriously off on the wrong track?

Right Direction/Wrong Track by Length of Time in SF

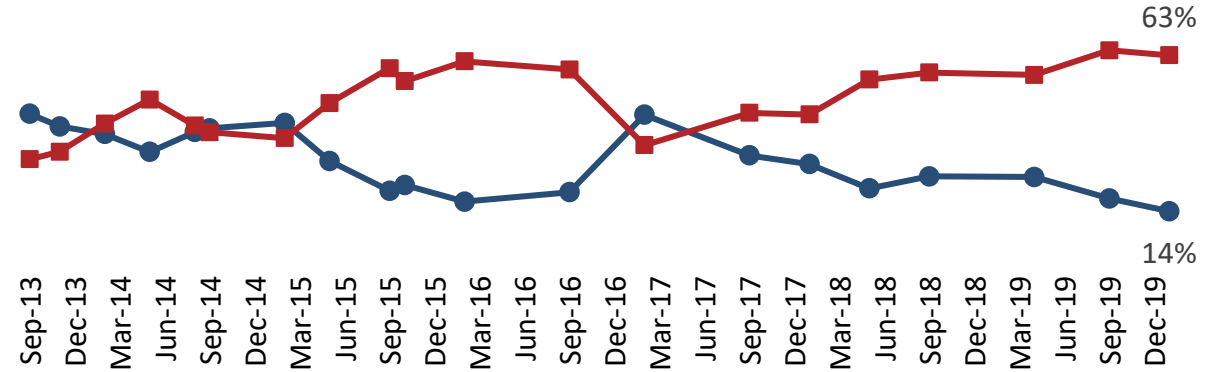


Q3. Do you think things in San Francisco are generally going in the right direction, or do you feel that things are pretty seriously off on the wrong track?

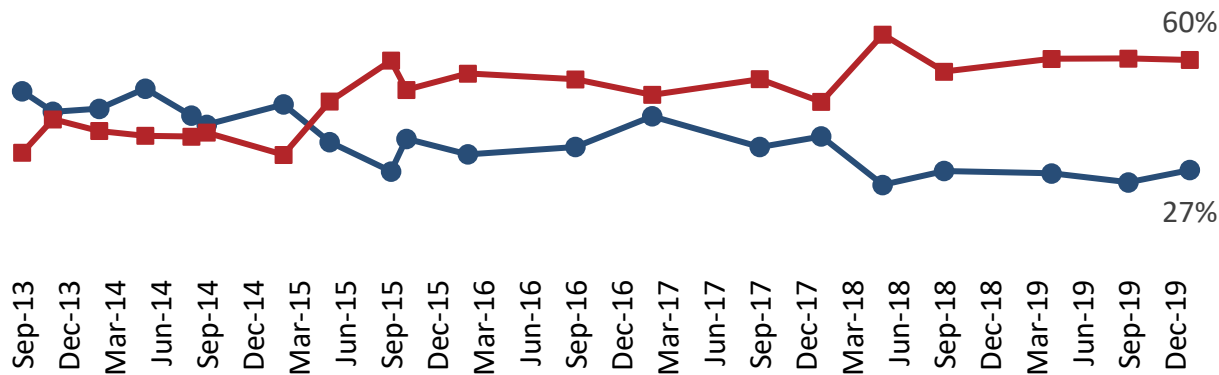
Right Direction/Wrong Track by Homeownership and Age in SF



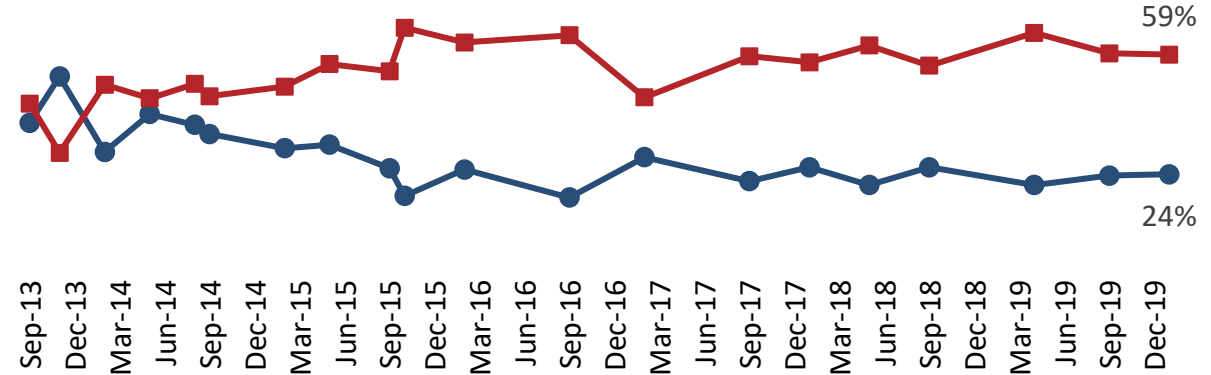
Homeowner <50



Renter <50



Homeowner 50+



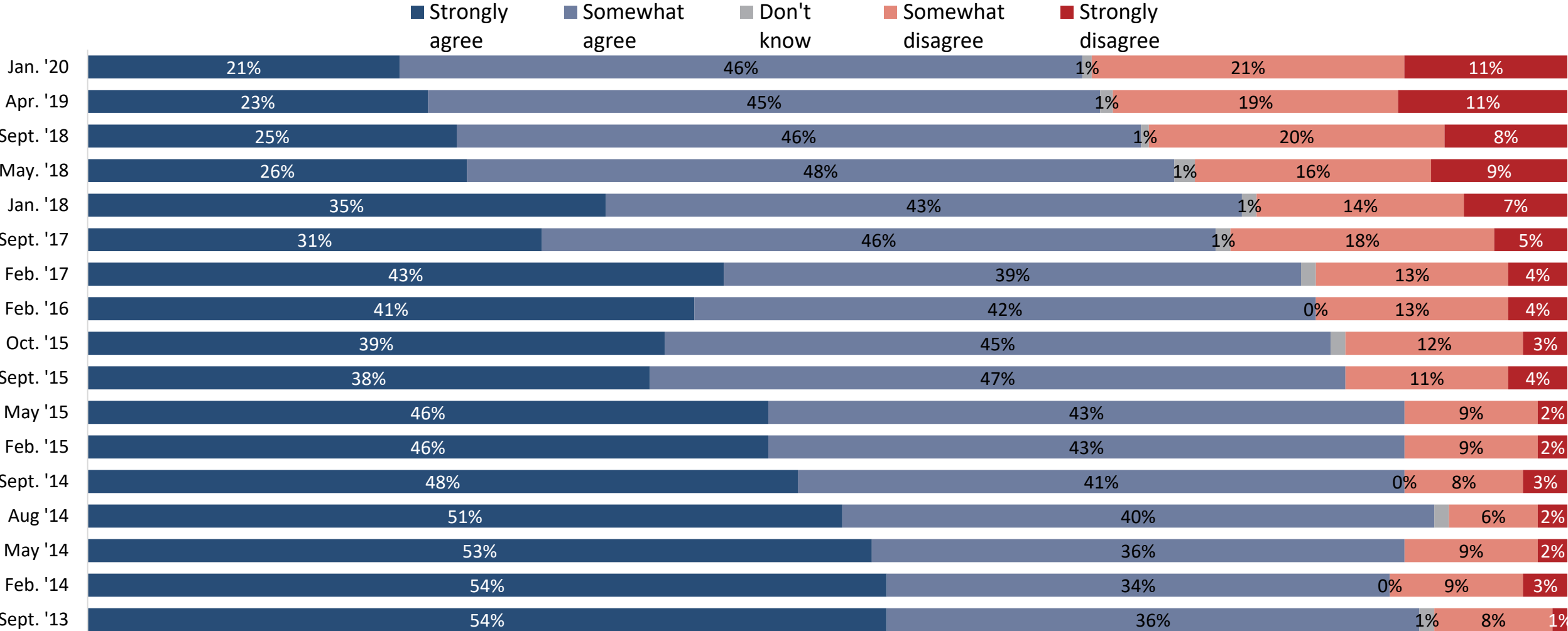
Renter 50+

Q3. Do you think things in San Francisco are generally going in the right direction, or do you feel that things are pretty seriously off on the wrong track?

San Francisco Attitudes



San Francisco is a good place to live.

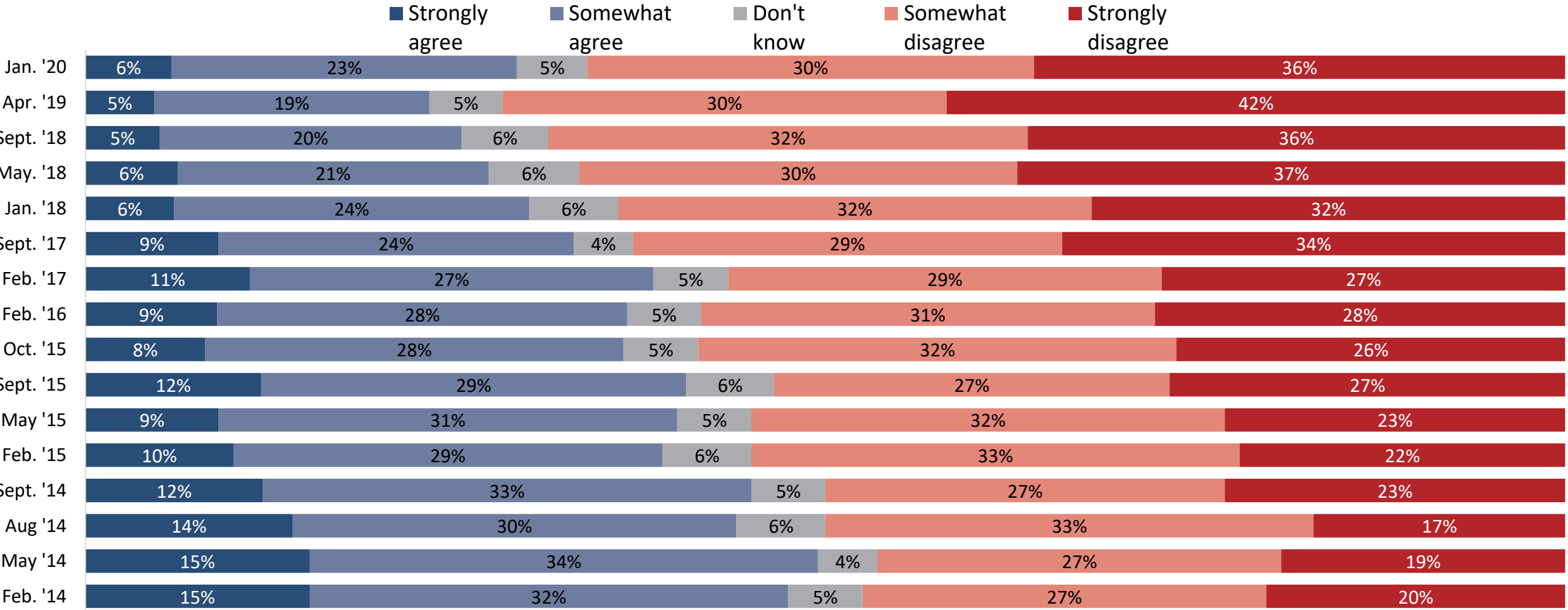


Q19-22. Please indicate whether you agree or disagree with each of the following statements:

San Francisco Attitudes



San Francisco is a good place to raise a family.

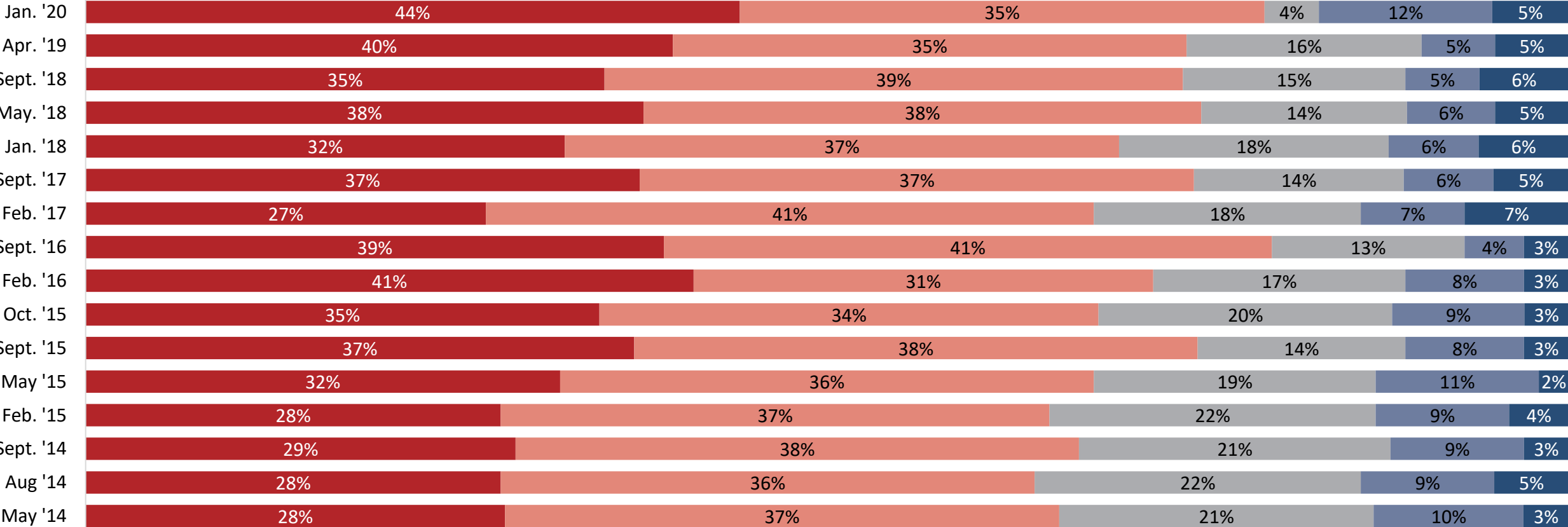


San Francisco Attitudes

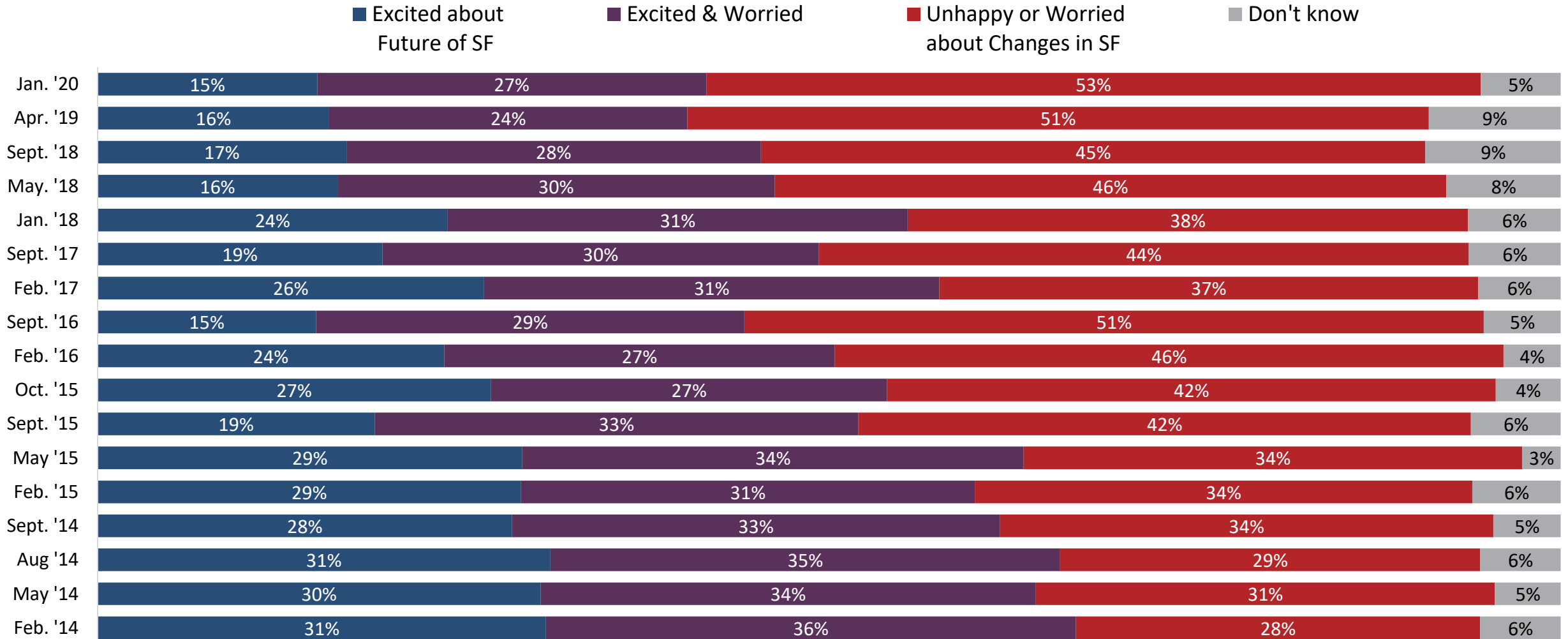


I am unhappy or worried about changes happening in San Francisco

■ Strongly agree
 ■ Somewhat agree
 ■ Don't know
 ■ Somewhat disagree
 ■ Strongly disagree



Excited about Future/Worried about Changes

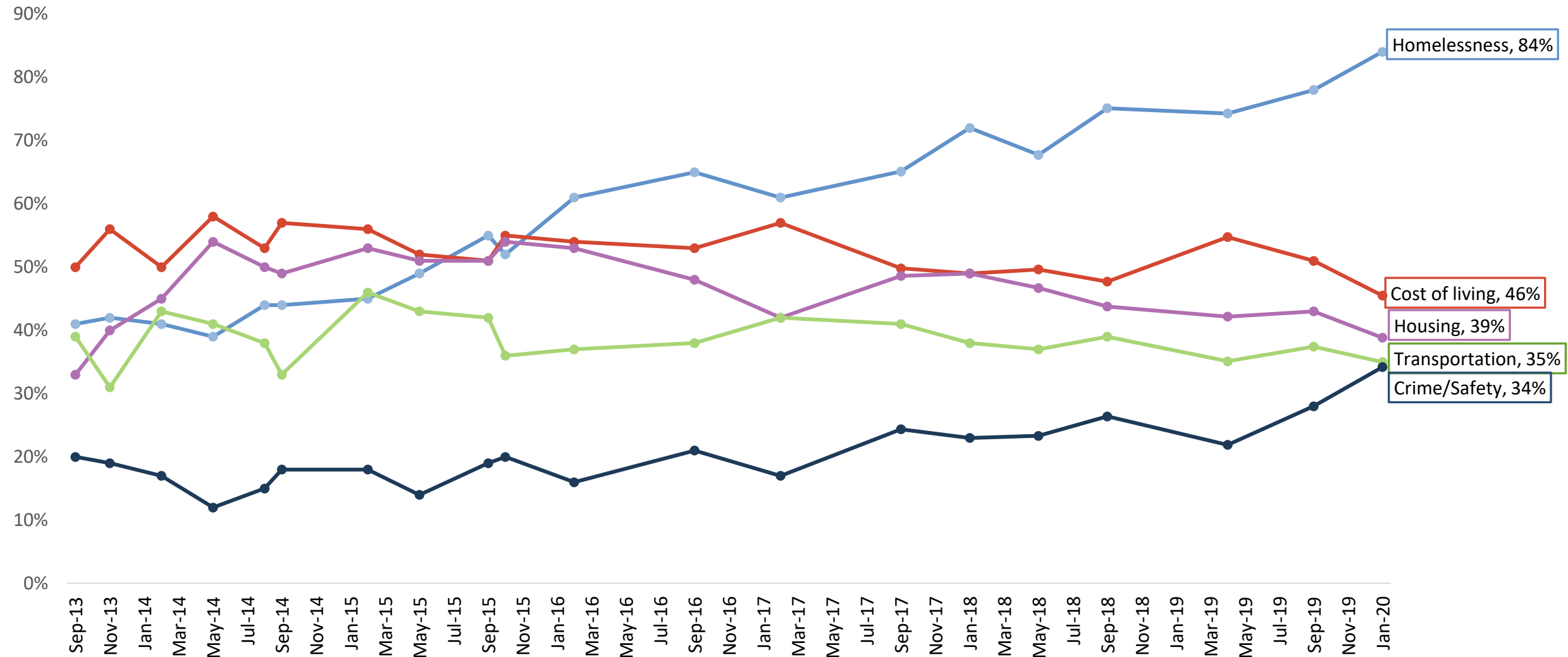


Please indicate whether you agree or disagree with each of the following statements.

Q19. I am unhappy or worried about changes happening in SF

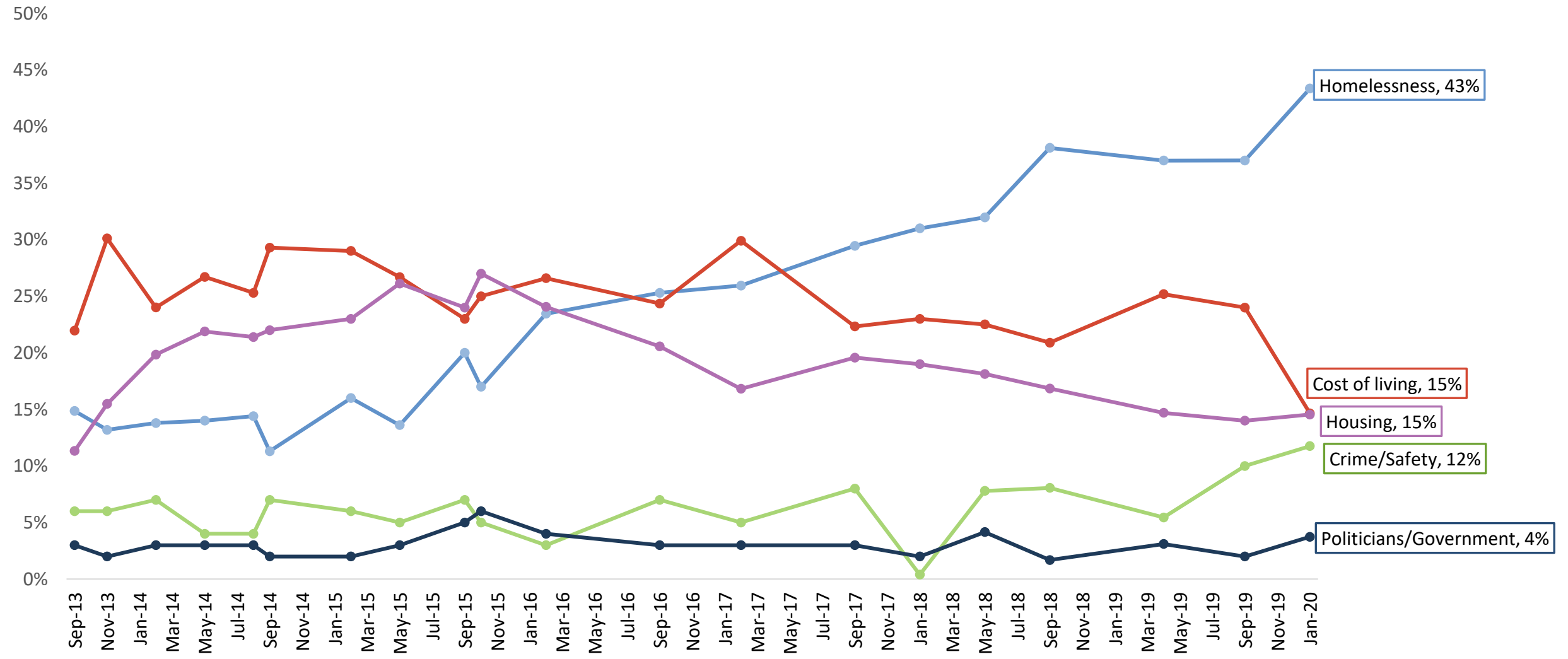
Q20. I am excited about the future of San Francisco.

Top Three Problems In San Francisco



Q4. What would you say are the most important problems facing San Francisco today? (up to 3 responses accepted – percentages total over 100%)

Single Most Important Problem (Top Ranked)

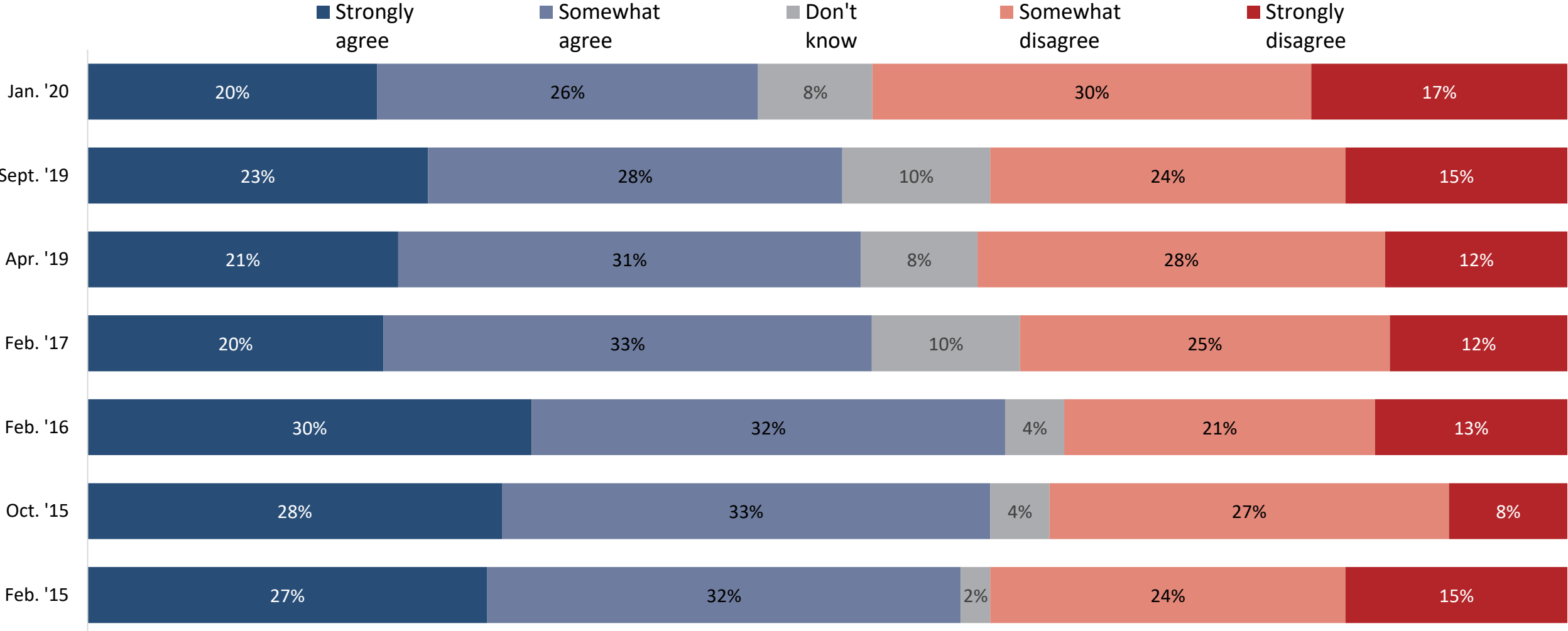


Q4b. Please rank your choices in order of importance. You can move them by clicking and dragging them up or down. Even if they're already in the order you want, please click on the items below in order to continue. (top ranked response)

San Francisco Attitudes - Growth



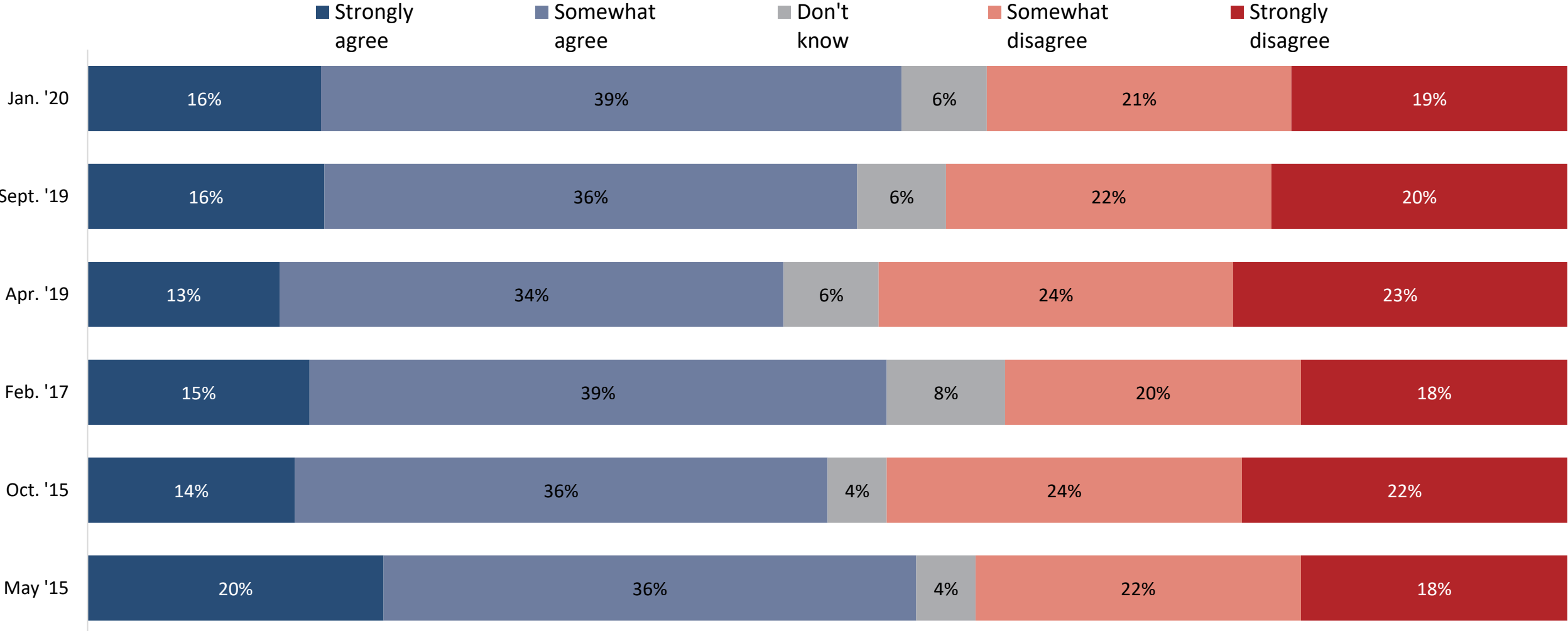
San Francisco is growing too fast.



San Francisco Attitudes - Growth



Economic growth in San Francisco is benefitting me.

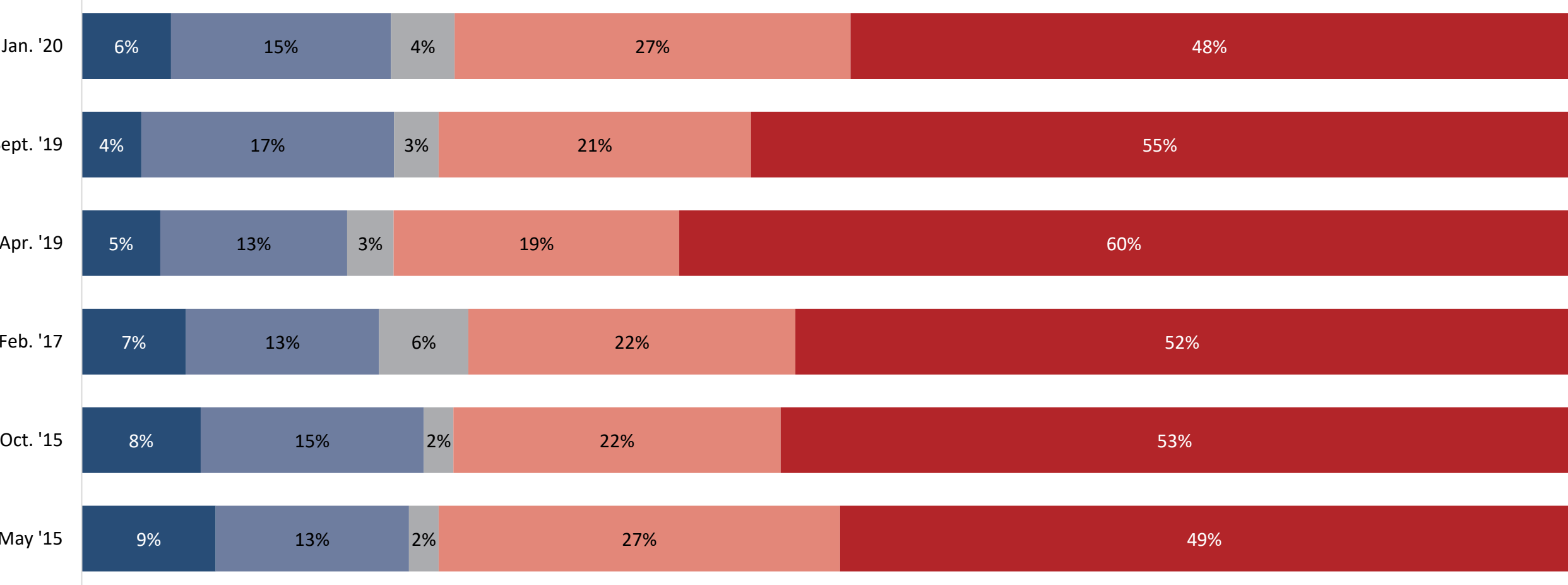


San Francisco Attitudes - Growth



Economic growth in San Francisco is benefiting people at all income levels.

Strongly agree Somewhat agree Don't know Somewhat disagree Strongly disagree

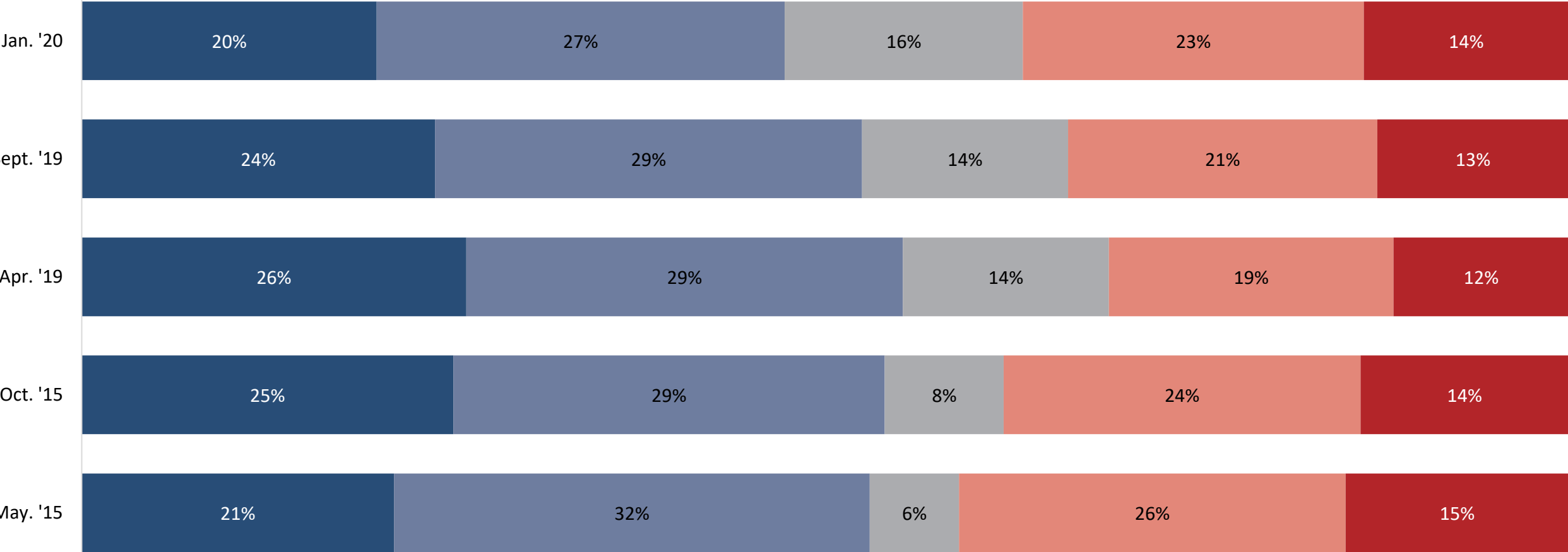


San Francisco Attitudes - Growth

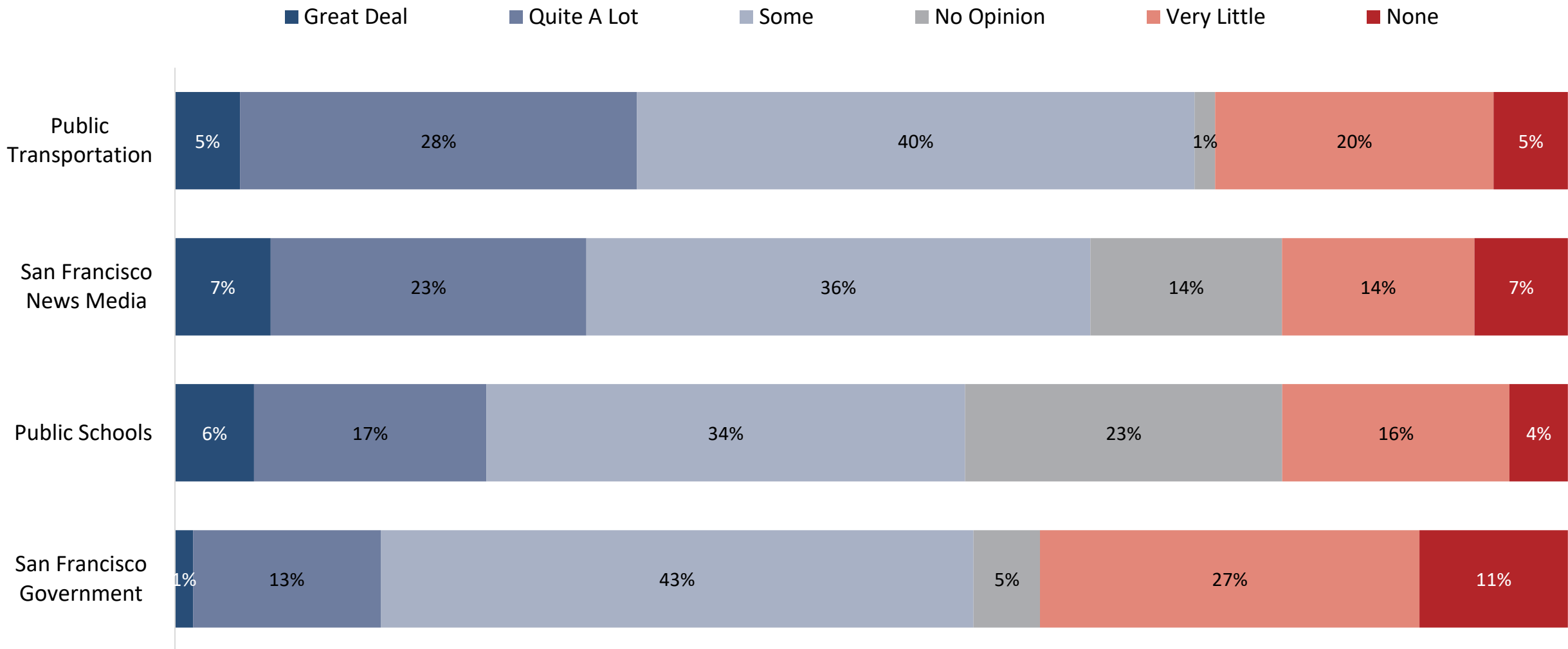


Economic growth in San Francisco mostly benefits those who are new to the City.

■ Strongly agree ■ Somewhat agree ■ Don't know ■ Somewhat disagree ■ Strongly disagree



Confidence in San Francisco Institutions

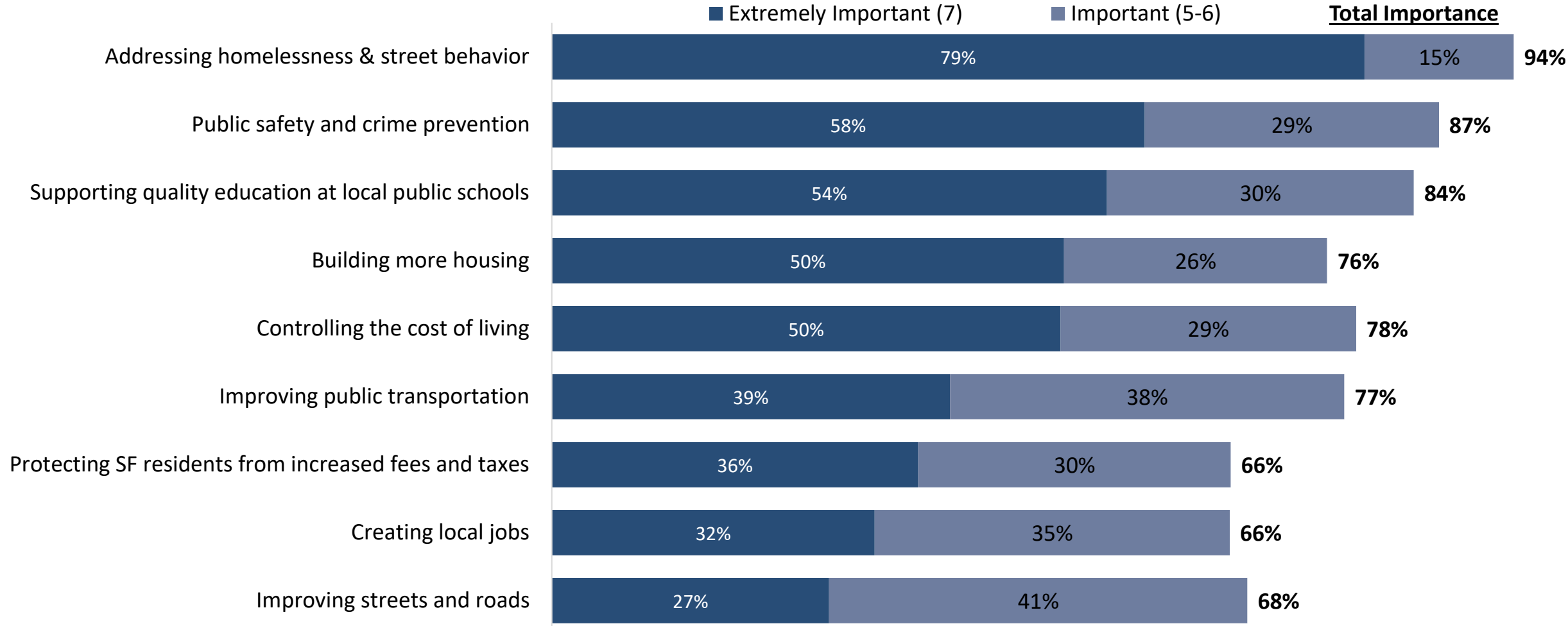


Q32-35. Next, you will see a list of institutions in San Francisco. Please rate how much confidence you, yourself, have in each one using the scale below.



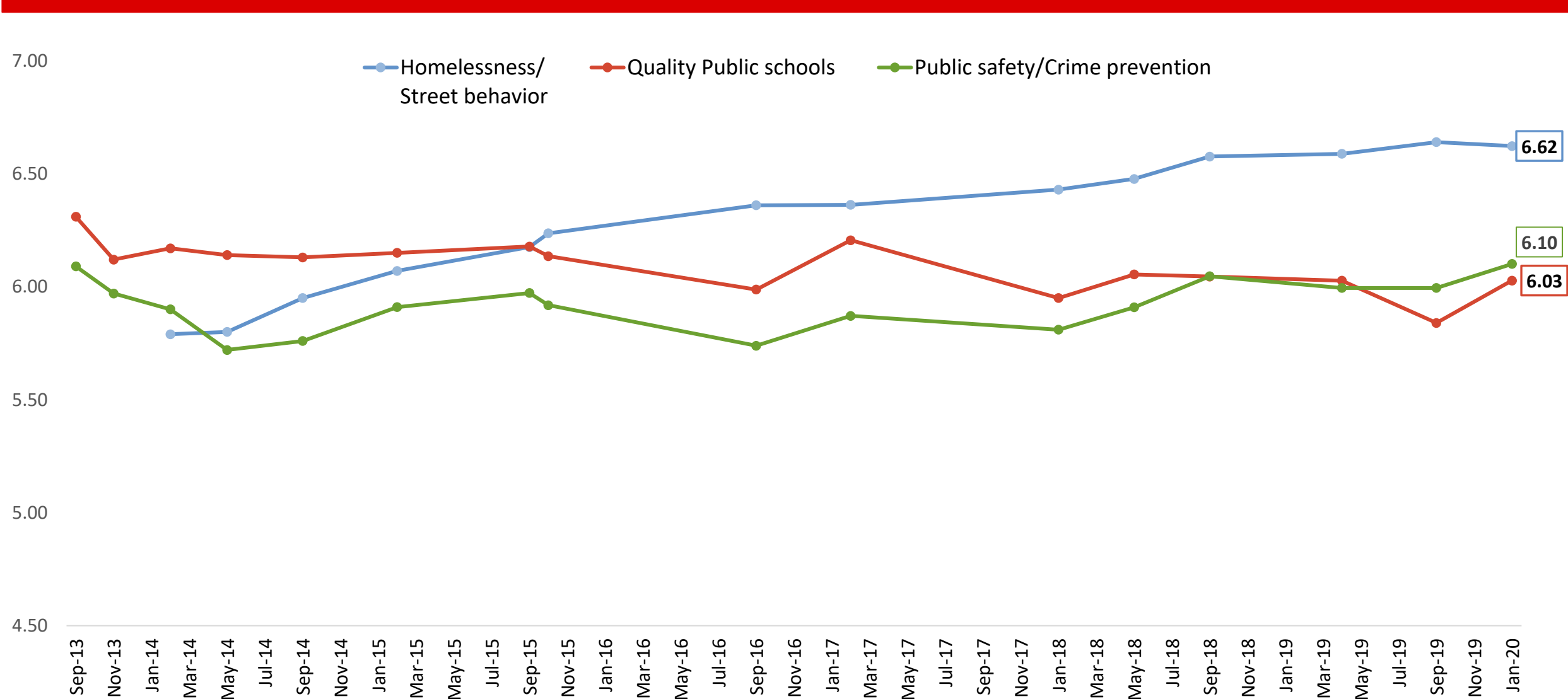
Priorities

General Priorities



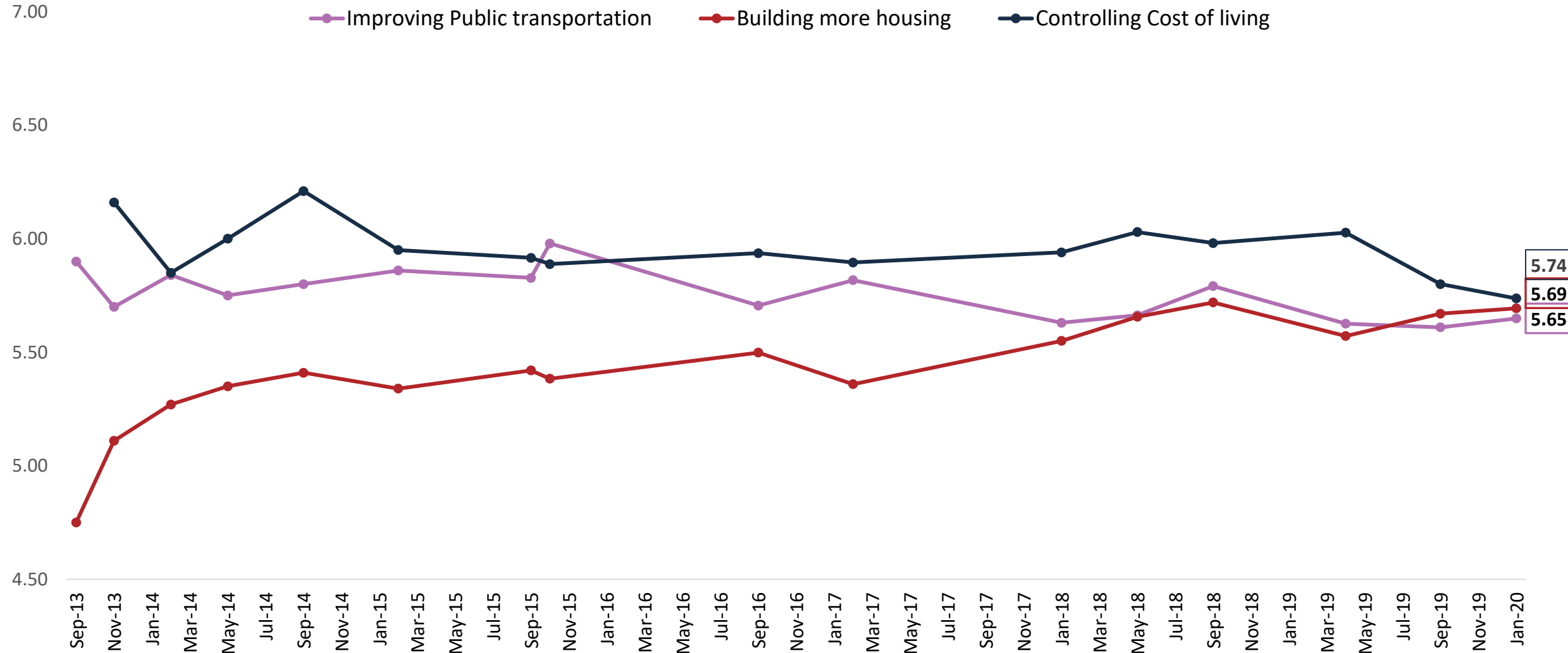
Q23-31. On a scale from 1 to 7 where 1 is not at all important and 7 is extremely important, how important do you feel each of the following should be in San Francisco right now?

General Priorities – Trend Over Time



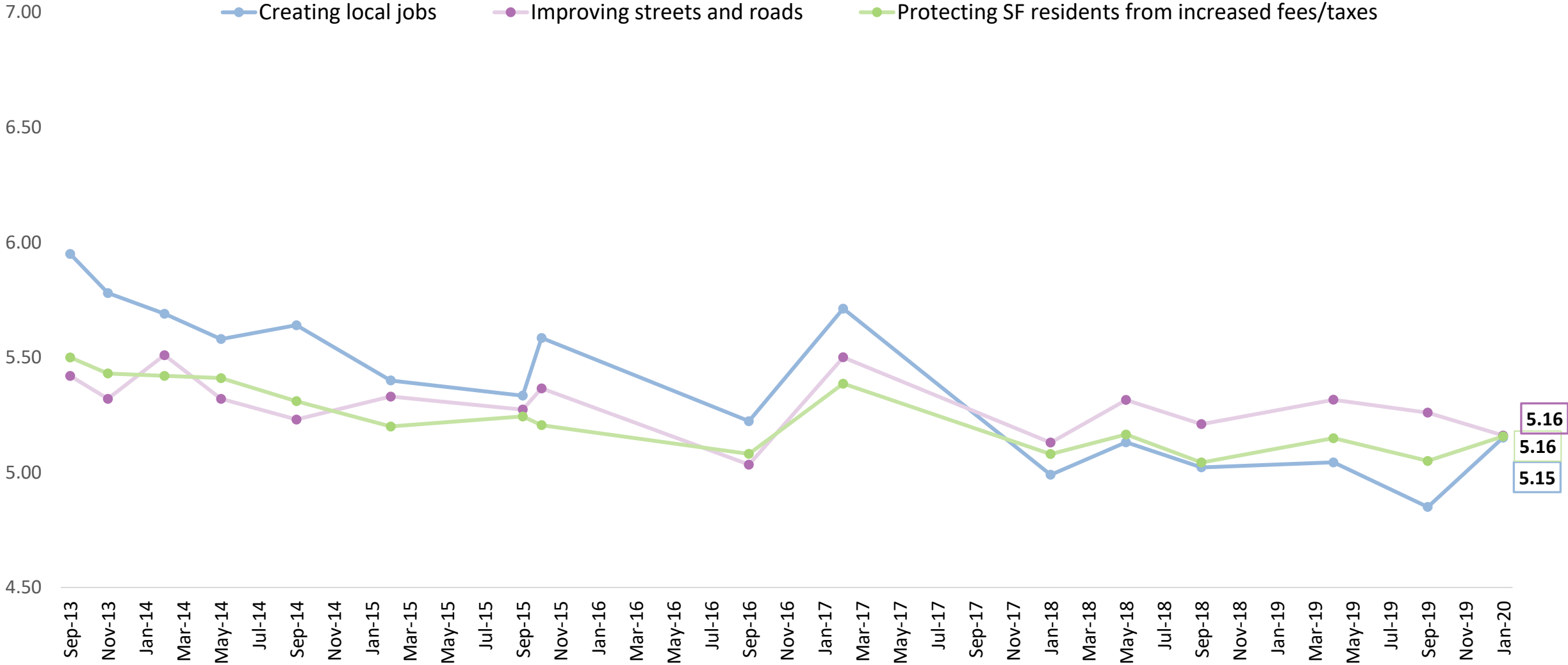
Q23-31. On a scale from 1 to 7 where 1 is not at all important and 7 is extremely important, how important do you feel each of the following should be in San Francisco right now?

General Priorities – Trend Over Time , cont.



Q23-31. On a scale from 1 to 7 where 1 is not at all important and 7 is extremely important, how important do you feel each of the following should be in San Francisco right now?

General Priorities – Trend Over Time, cont.

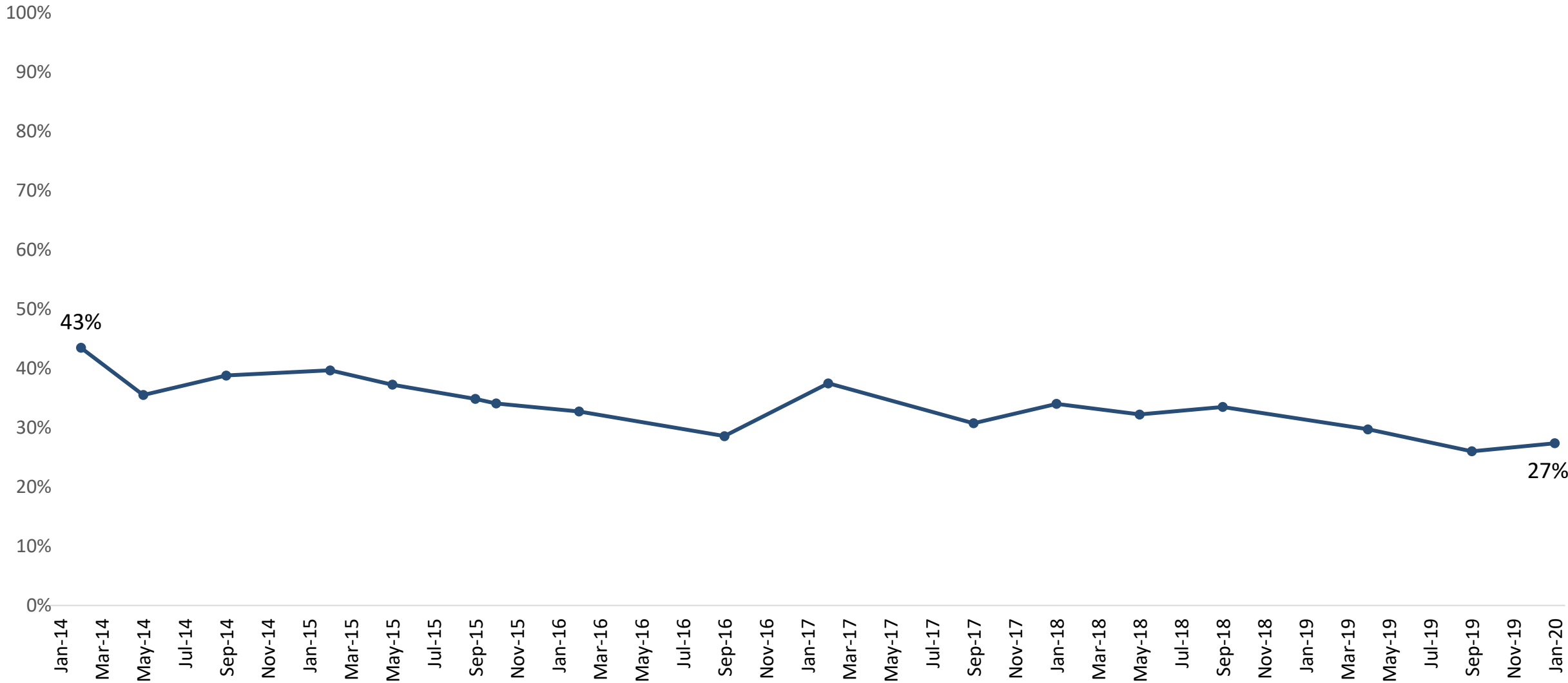


Q23-31. On a scale from 1 to 7 where 1 is not at all important and 7 is extremely important, how important do you feel each of the following should be in San Francisco right now?



Board of Supervisors Rating

Board of Supervisors Favorability Over Time



Q5-14. What is your opinion of each of the following people and organizations? San Francisco Board of Supervisors



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SAN FRANCISCO SURVEY

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