

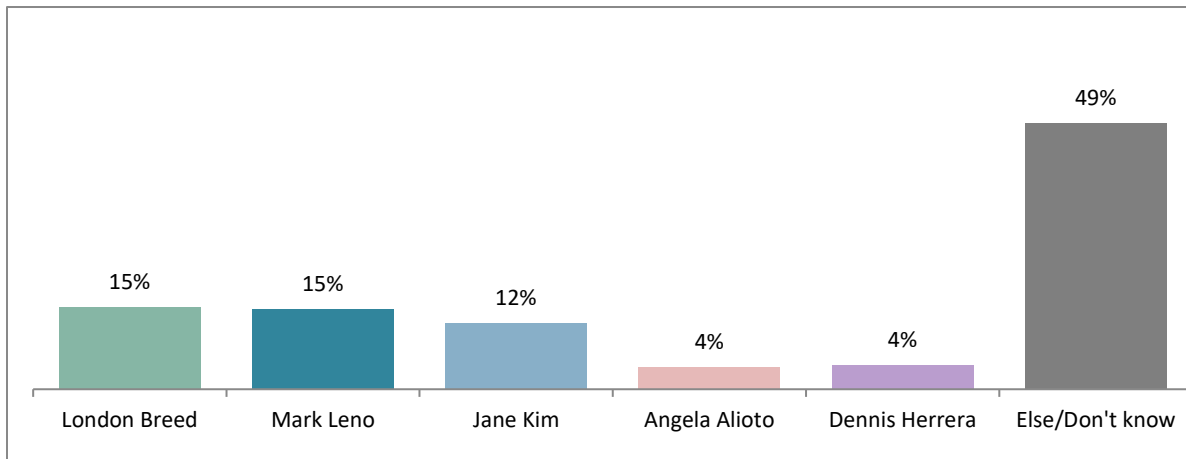


To: Interested Parties
From: Ruth Bernstein, Emily Kirby Goodman; EMC Research, Inc.
Date: January 9, 2018
Re: Recent poll on San Francisco Mayoral race

The following is from a recent public opinion survey conducted among likely June 2018 voters regarding the upcoming election for mayor of San Francisco.

Respondents answered the following question: “If the election for mayor were held today and the candidates were as follows, who would be your first-choice vote for mayor?”

First Choice Vote – Likely June 2018 Voters



This poll was conducted from December 27, 2017 - January 3, 2018 by EMC Research among 773 registered voters in San Francisco, including 395 likely June voters. The results have a margin of error of +/- 4.9 percentage points. The survey was offered in English, Chinese, and Spanish and was conducted using email-to-web methodology.