



***The San Francisco Survey
Number XVI
April 22 – May 1, 2018***

About the San Francisco Survey



- The San Francisco Survey is a project of the Committee on Jobs, conducted by EMC Research. Our goals are to develop an on-going tool to gauge public opinion and to help inform elected officials and interested parties of the public's views on policy issues. The San Francisco Survey uses an open and transparent platform and will release the results of each of the surveys it conducts.
- In addition to providing survey results, the San Francisco Survey will release demographic and voter data on a regular basis to help inform policy discussions in San Francisco.

Methodology



- Web Survey of San Francisco Voters
- Offered in English, Chinese, and Spanish
- Demographics closely match the demographics of the registered voters in the city

*Surveys only offered in English and Chinese.

	Date	# of Interviews
Survey I*	September 10-16, 2013	553
Survey II*	November 4-7, 2013	631
Survey III*	February 11-17, 2014	616
Survey IV*	April 30 – May 6, 2014	582
Survey V	August 4 – 12, 2014	622
Survey VI	September 2 – 7, 2014	646
Survey VII	February 9-16, 2015	687
Survey VIII	April 27-May 1, 2015	710
Survey IX	August 27- Sept 3, 2015	844
Survey X	October 21-27, 2015	565
Survey XI	February 17-22, 2016	886
Survey XII	September 6-11, 2016	644
Survey XIII	January 31- February 8, 2017	631
Survey XIV	August 28-September 7, 2017	604
Survey XV	December 27,2017-January 3, 2018	773
Survey XVI	April 24-May 1, 2018	745

Please note that due to rounding, percentages may not add up to exactly 100%

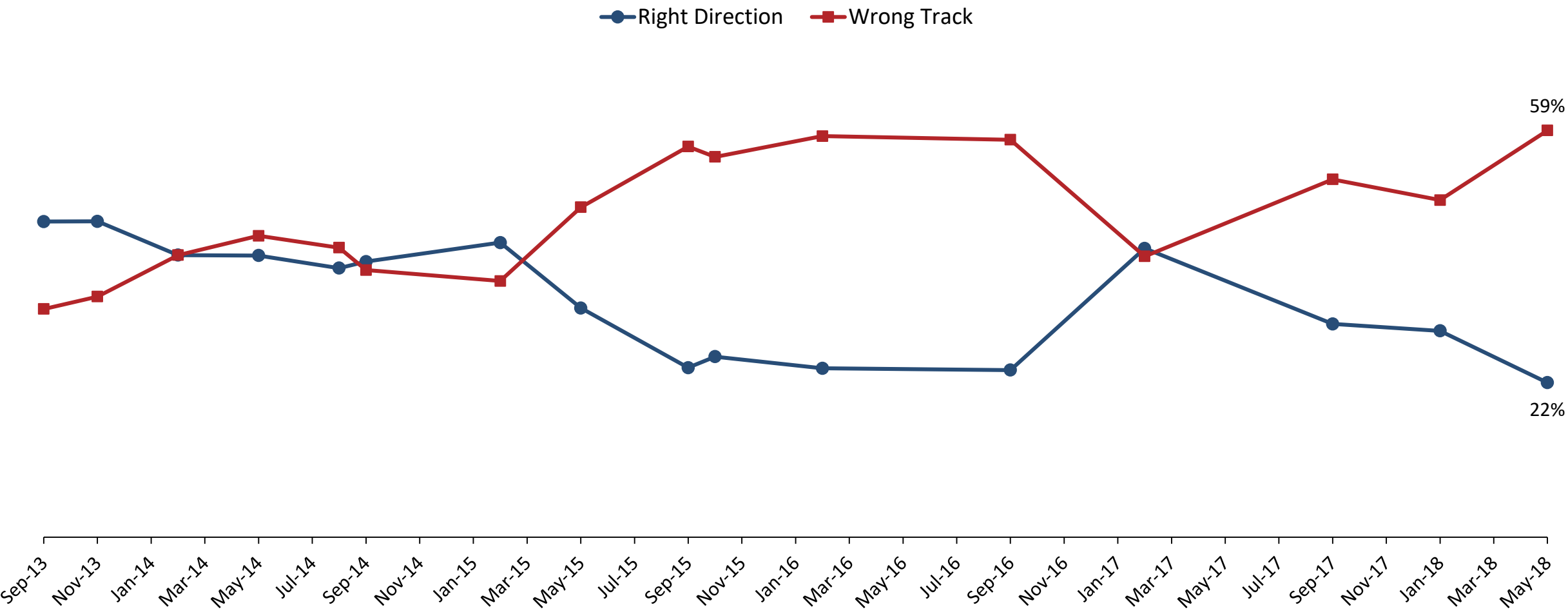


General Attitudes About SF

Right Direction/Wrong Track



More than half of San Francisco voters think the city is off on the wrong track.

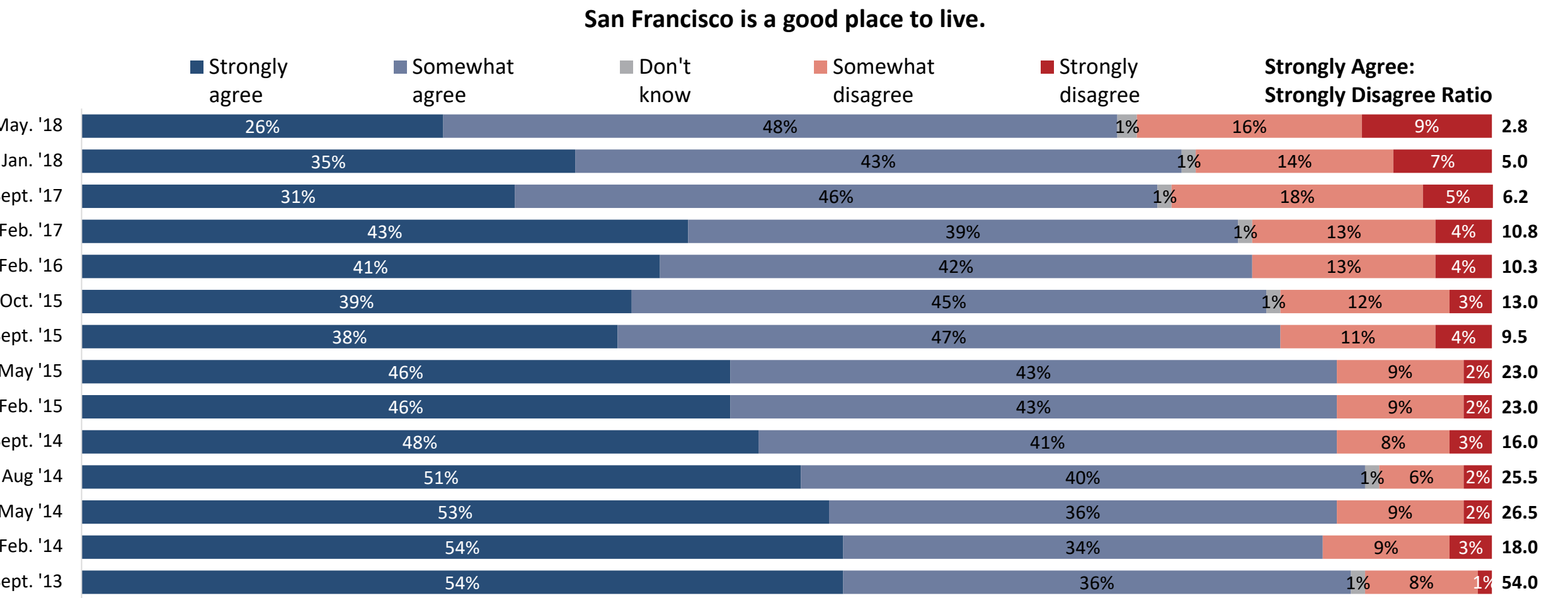


Q3. Do you think things in San Francisco are generally going in the right direction, or do you feel that things are pretty seriously off on the wrong track?

San Francisco Attitudes



Most voters feel that San Francisco is a good place to live, however intensity has decreased.



Please indicate whether you agree or disagree with each of the following statements.

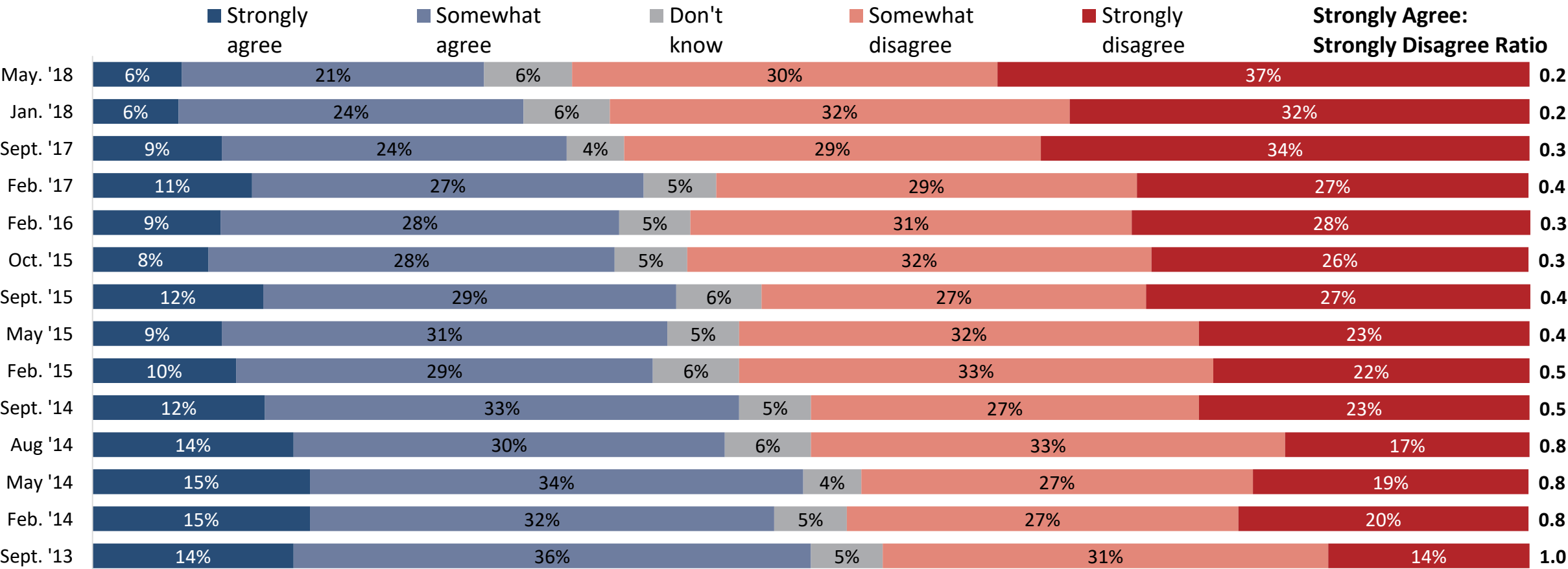
Q23. San Francisco is a good place to live

San Francisco Attitudes



Two-thirds of voters don't believe that San Francisco is a good place to raise a family.

San Francisco is a good place to raise a family.



Please indicate whether you agree or disagree with each of the following statements.

Q24. San Francisco is a good place to raise a family.

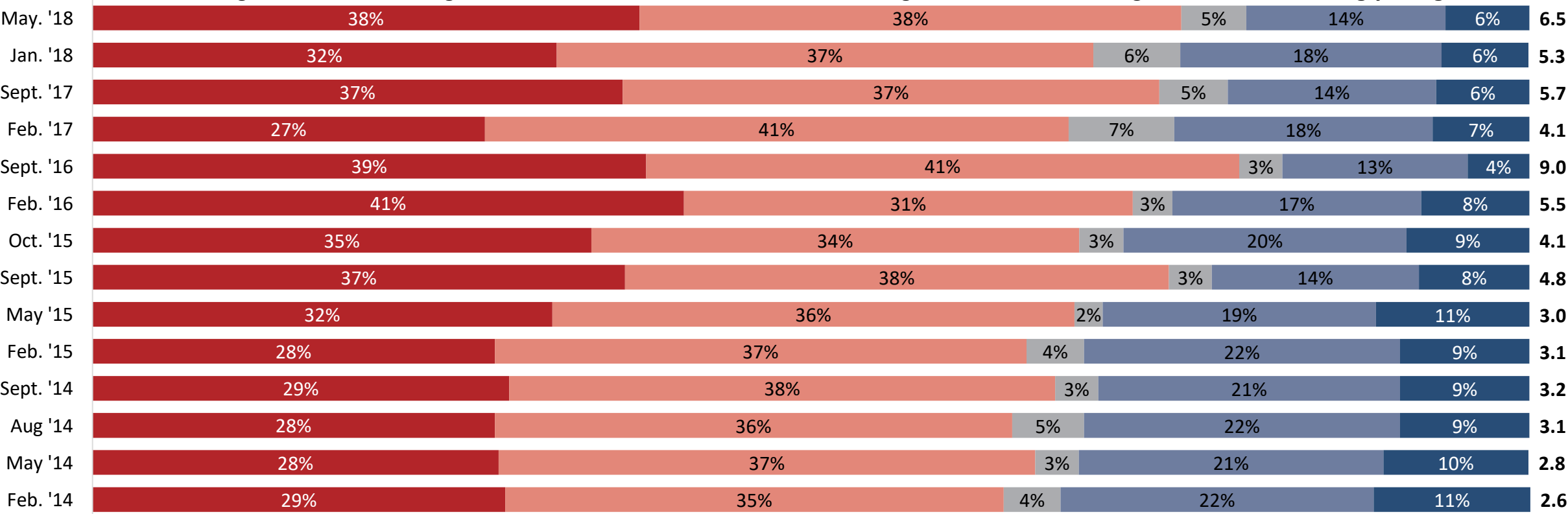
San Francisco Attitudes



Negative feelings about changes happening in San Francisco have remained high.

I am unhappy or worried about changes happening in San Francisco

Strongly agree Somewhat agree Don't know Somewhat disagree Strongly disagree Strongly Agree: Strongly Disagree Ratio



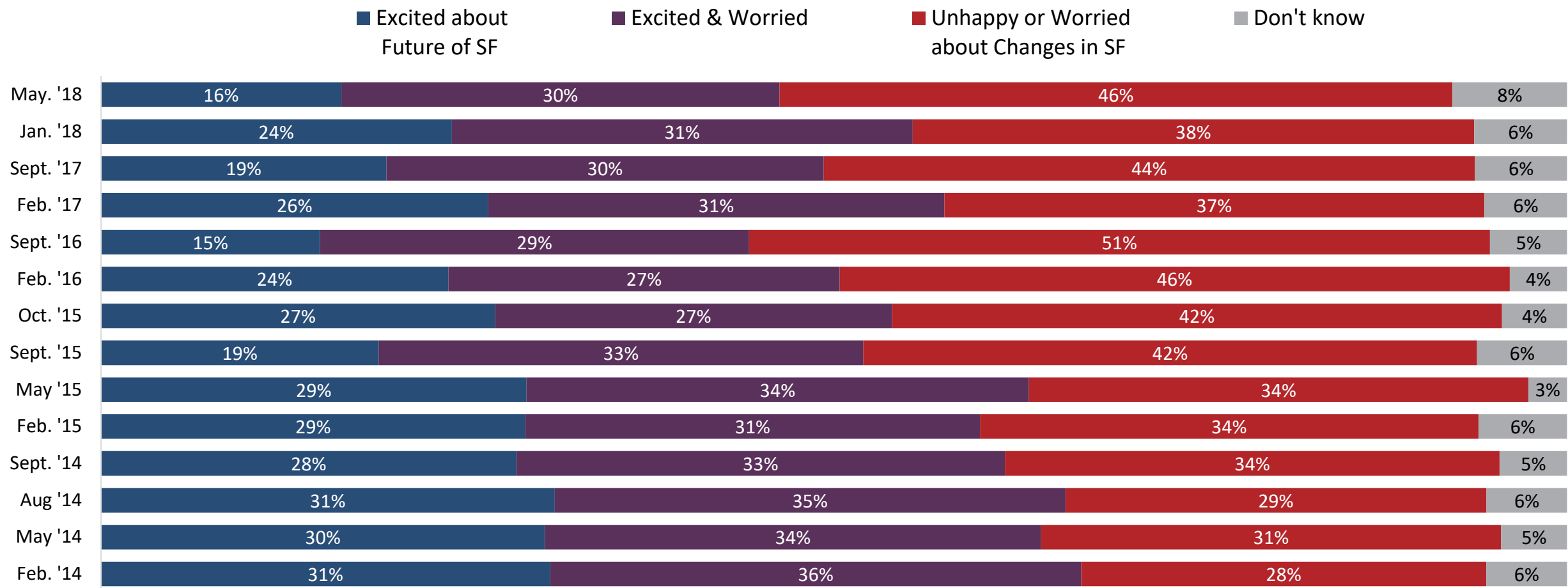
Please indicate whether you agree or disagree with each of the following statements.

Q21. I am unhappy or worried about changes happening in SF

Excited about Future/Worried about Changes



Voters are mixed about the future of the City.



Please indicate whether you agree or disagree with each of the following statements.

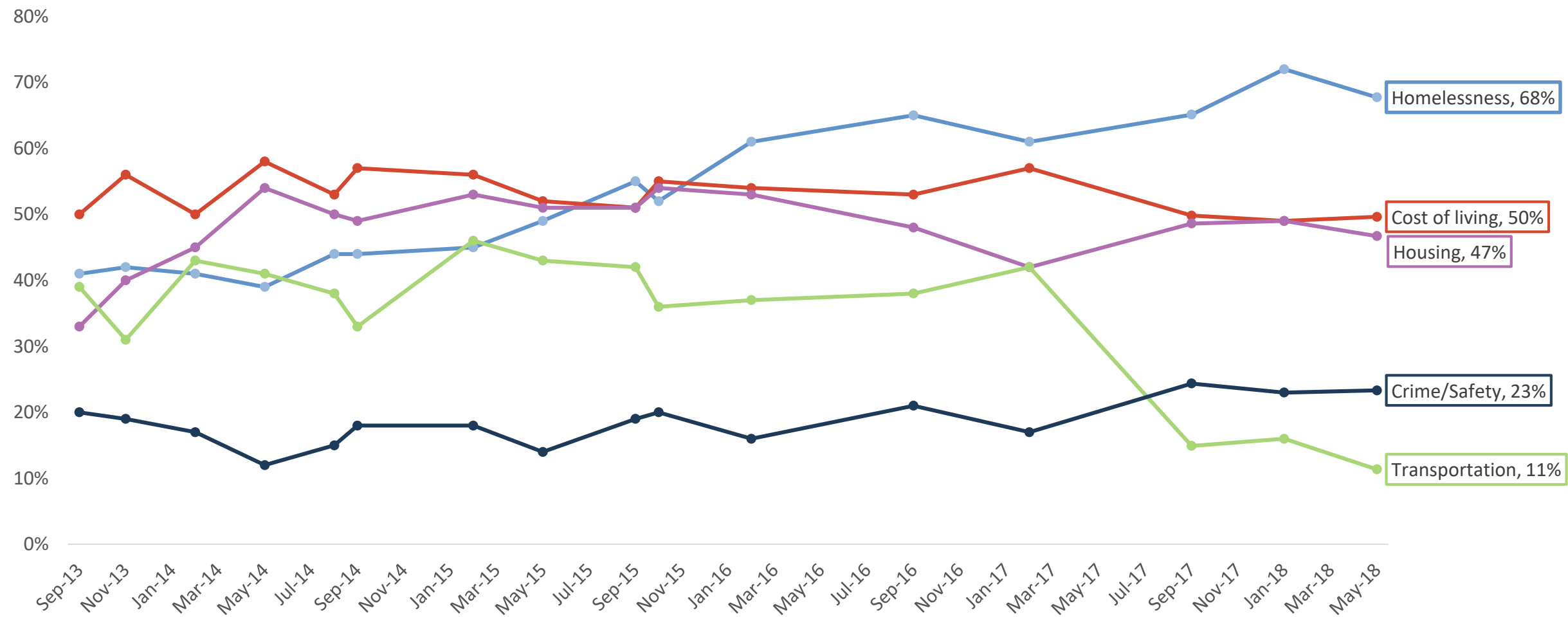
Q21. I am unhappy or worried about changes happening in SF

Q22. I am excited about the future of San Francisco.

Top Three Problems In San Francisco



Concern about homelessness in San Francisco remains high.

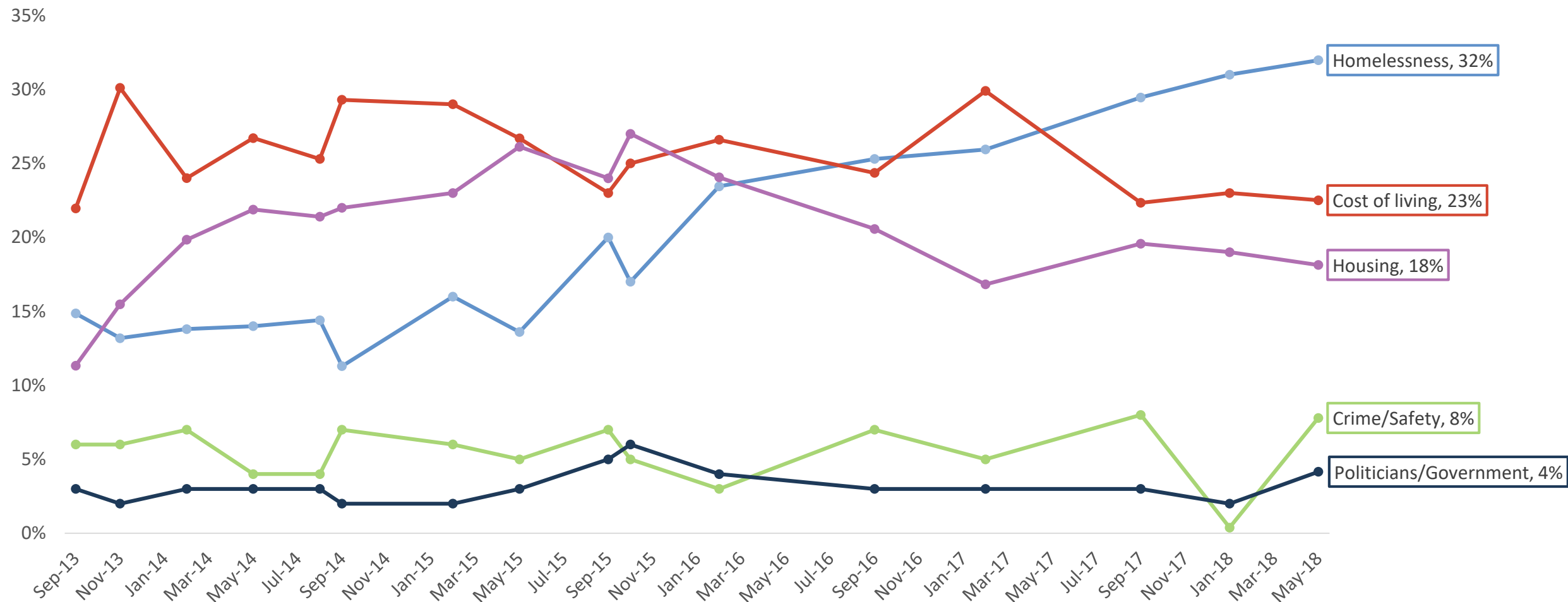


Q5. What would you say are the most important problems facing San Francisco today? (up to 3 responses accepted – percentages total over 100%)

Most Important Problem in San Francisco



A third of voters consider homelessness as the biggest problem facing San Francisco.

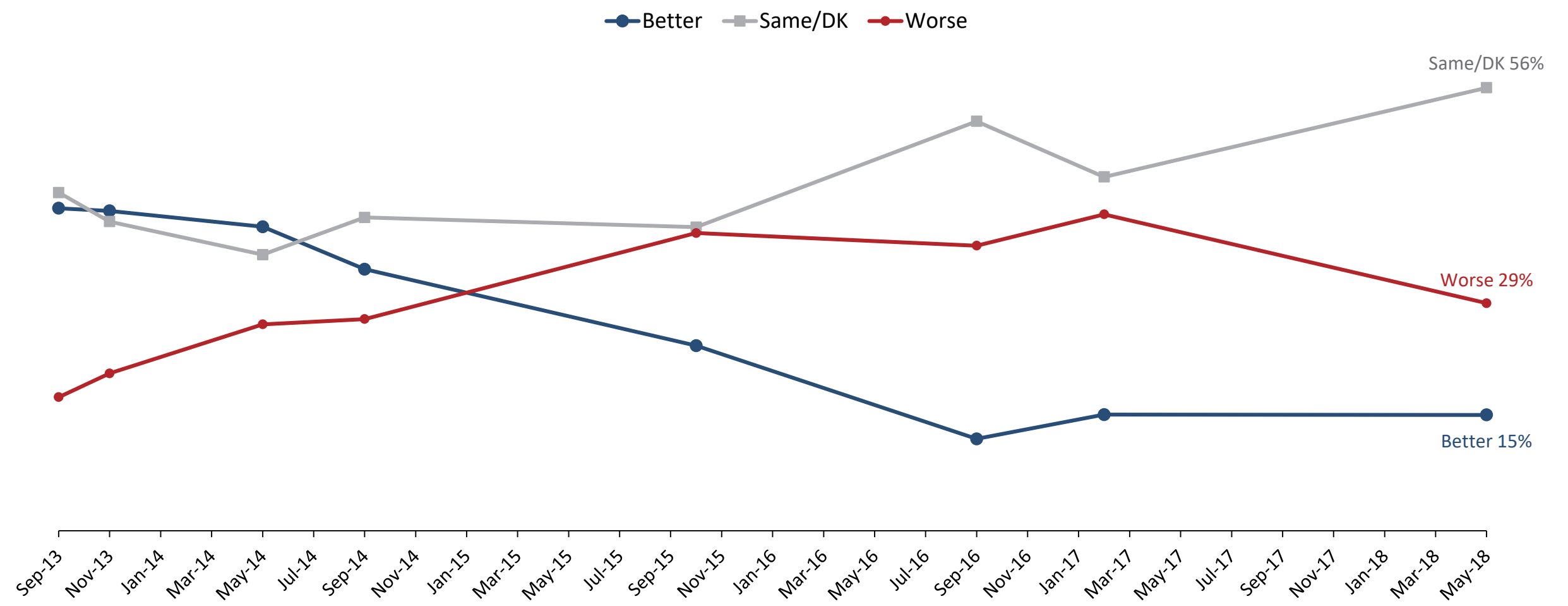


Q5b. Please rank your choices in order of importance. You can move them by clicking and dragging them up or down. Even if they're already in the order you want, please click on the items below in order to continue.
(top ranked response)

Future Economic Conditions



A majority of voters feel that economic conditions will not change over the next six months.

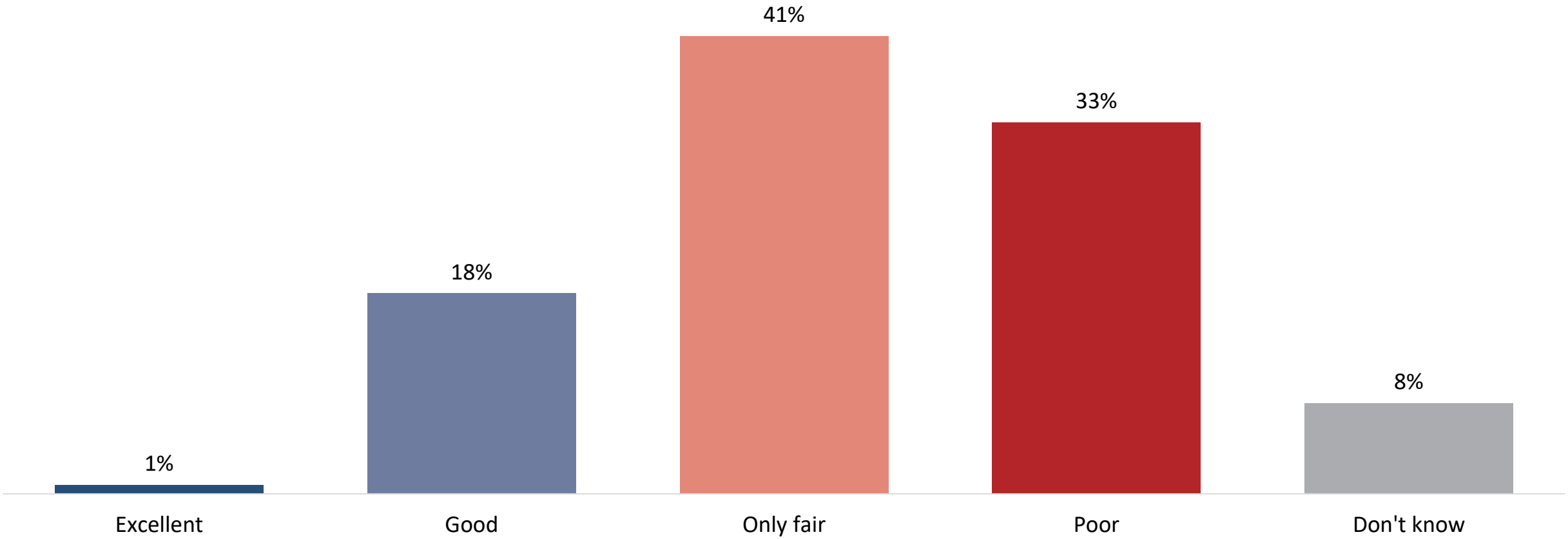


Management of San Francisco



Many voters feel that San Francisco is being poorly managed.

How would you rate the **overall management** of the City and County of San Francisco?



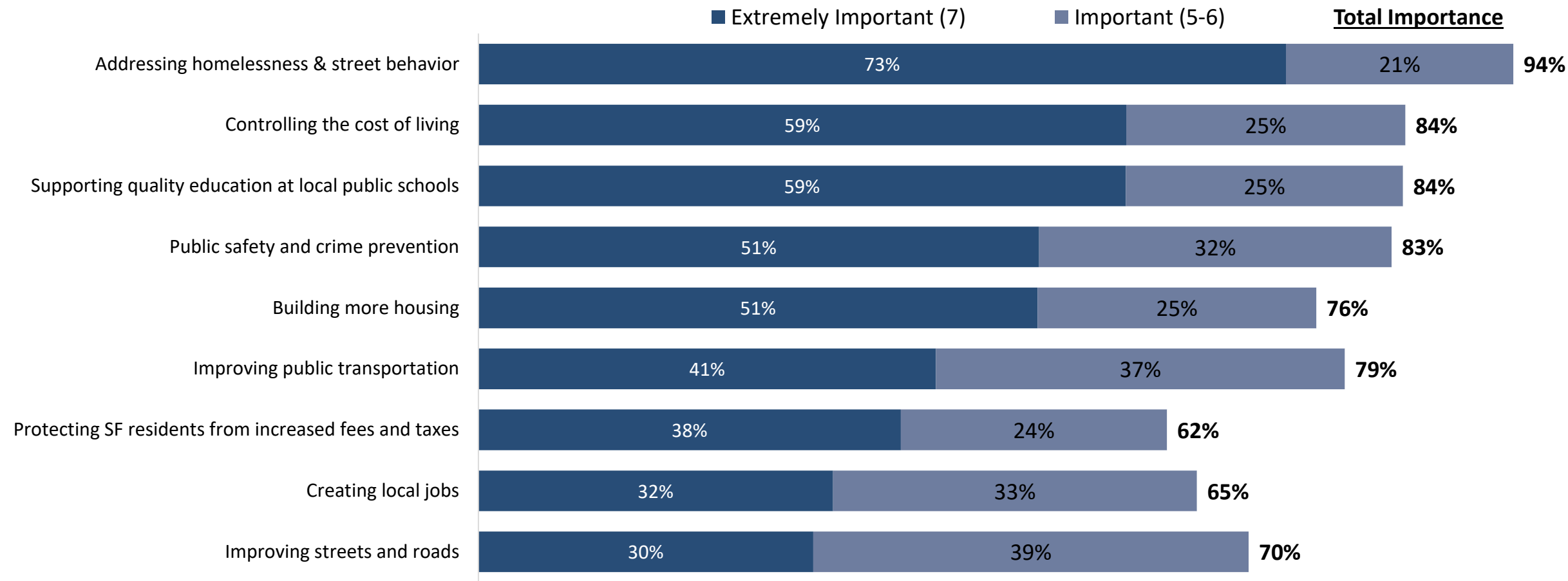


Priorities

General Priorities



Addressing homelessness and controlling the cost of living are top priorities for voters.

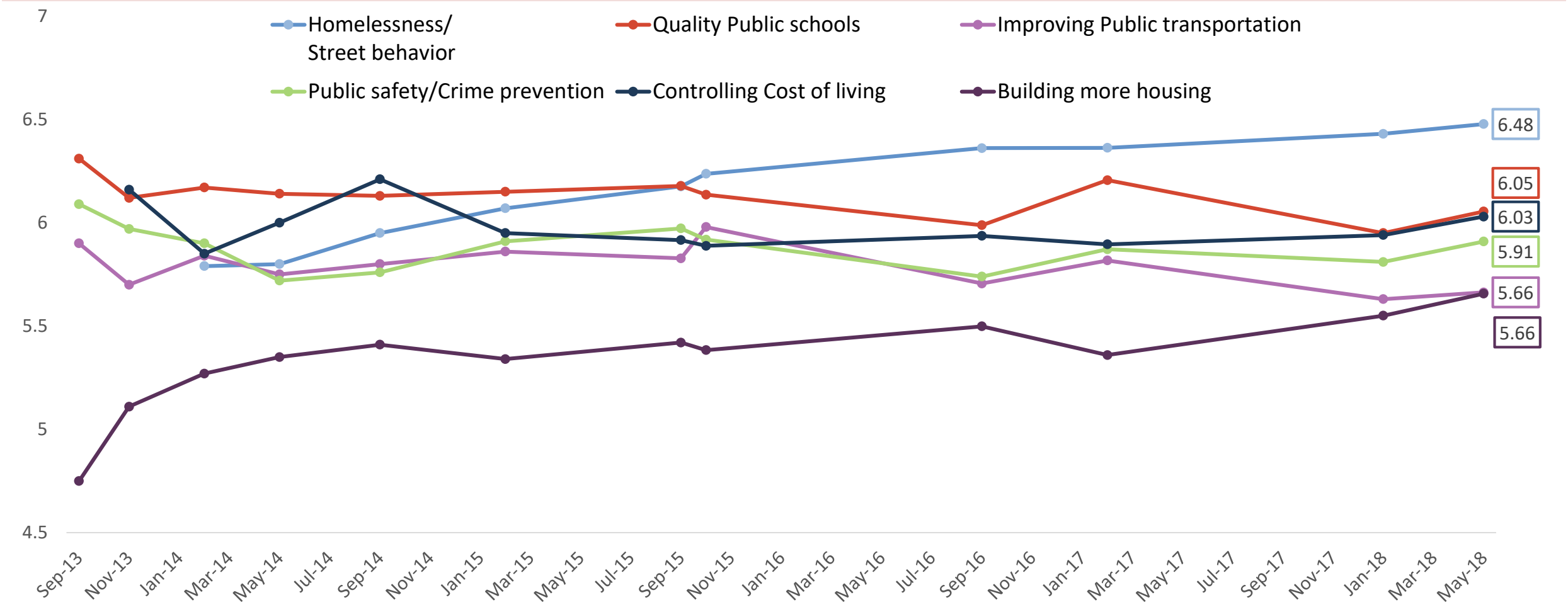


Q25-33. On a scale from 1 to 7 where 1 is not at all important and 7 is extremely important, how important do you feel each of the following should be in San Francisco right now.

General Priorities – Trend Over Time



The highest priorities for voters have remained consistent, with building more housing becoming an increasingly important priority for voters.



General Priorities – Trend Over Time, cont.



Other priorities are also important to voters.



Q25-33. On a scale from 1 to 7 where 1 is not at all important and 7 is extremely important, how important do you feel each of the following should be in San Francisco right now.

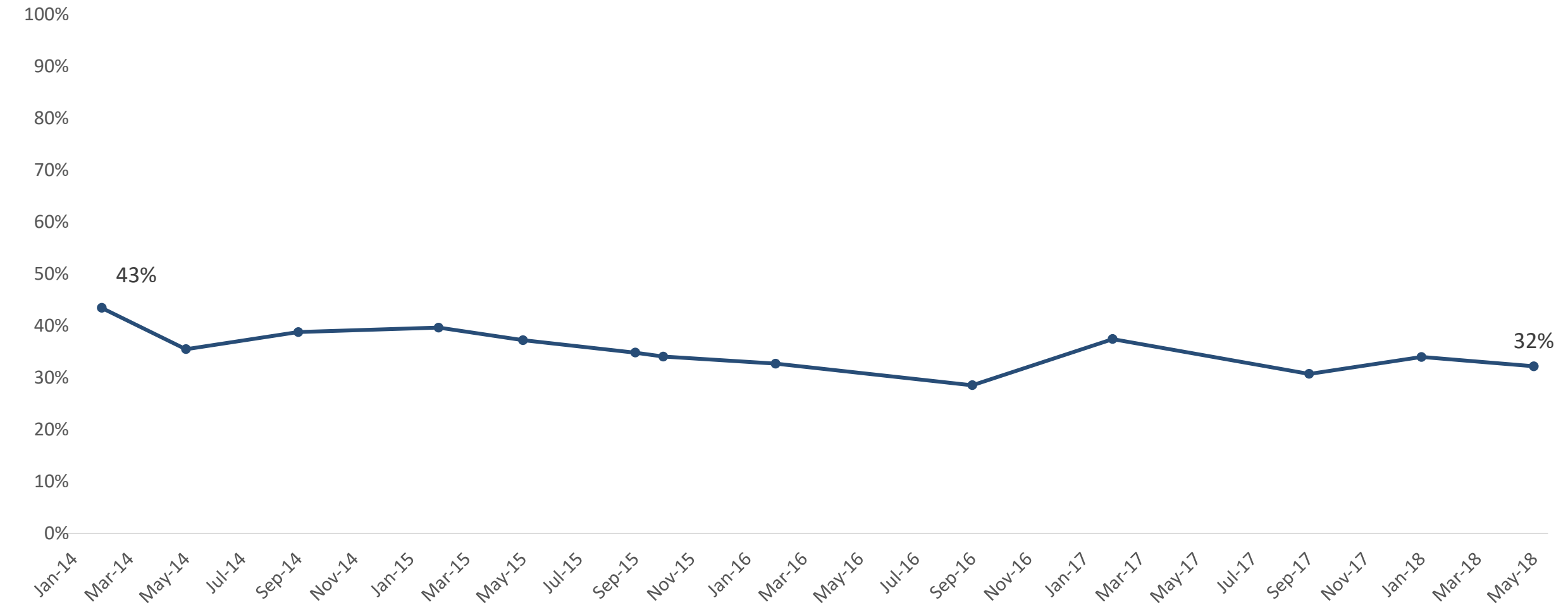


Ratings of Politicians in SF

Board of Supervisors Favorability Over Time



The Board of Supervisors’ favorability remains stable.





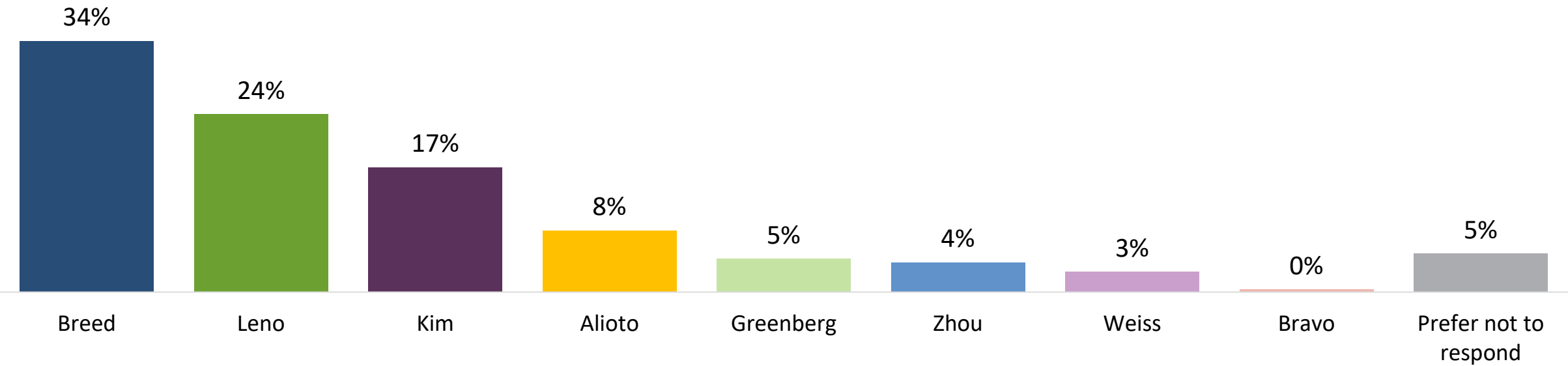
2018 Mayoral Election

First Choice Votes



Among likely June voters, Breed is in the lead with a third of the vote.

Among Likely June Voters
n=388



Q34. As you may know, Mayor Ed Lee passed away and there will now be an election in June for mayor of San Francisco. If the election were held today, who would you vote for mayor if the candidates were:



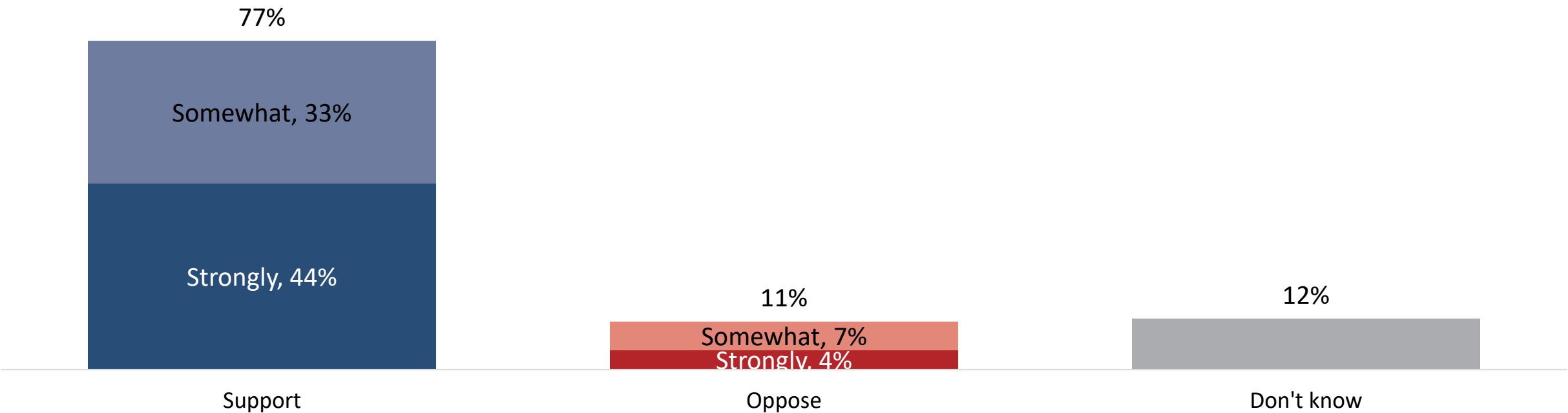
State Conservatorship Bill

Conservatorship to address mental illness and drug addiction



More than three-quarters of voters in San Francisco are supportive of Senate Bill 1045 after receiving a short description.

As you may know, there is a proposed law in the State Legislature (called Senate Bill 1045) to allow San Francisco to create a new public conservatorship to address chronically homeless people with severe mental illness and drug addiction and who are incapable of making decisions for themselves. With this legislation, San Francisco would be able to temporarily assume legal power to make decisions on behalf of the person, including placing the person in housing or a treatment facility.



Q53. Given what you've heard, do you strongly support, somewhat support, somewhat oppose or strongly oppose this proposed law?



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